

# SkillsUSA Program of Work



## PROVIDES THE ROAD MAP FOR PLANNING AND IMPLEMENTING CHAPTER ACTIVITIES

Why should your chapter create a yearly SkillsUSA Program of Work (PoW)?  
When a chapter provides rich experiences in all six categories of the PoW, it empowers students to become career ready. These activities allow students the opportunity to practice and perform the Essential Elements of the SkillsUSA Framework and receive feedback to strengthen their skills.



### Workplace Experiences

Participate in career exploration, planning and work-based learning opportunities, including the SkillsUSA Championships.



### Advocacy and Marketing

Promote SkillsUSA chapter programs, career and technical education programs, public relations initiatives and experiences to build social responsibility.



### Leadership Development

Establish interpersonal relationships, individual and team development through chapter operations, leadership competitions and individualized growth plans.



### Partner and Alumni Engagement

Engage former members, parents, advisory committees, administrators, faculty and business and industry partners in SkillsUSA chapter and classroom activities.



### Community Engagement

Assess community needs, identify services and employ skills to meet needs that develop long-lasting partnerships.



### Financial Management

Develop personal financial literacy and entrepreneurship skills through relevant work experience, project management and chapter fundraising.

