

SkillsUSA Week is Coming: Are You Ready?

It's time to get energized for SkillsUSA Week, Feb. 5-9! Your chapter should plan activities that build greater awareness of SkillsUSA and increase member engagement as you recognize education and industry supporters. Whether you honor school staff with a thank-you breakfast, invite a partner to speak at a chapter meeting or make a presentation to a community group, members can grow their skills and demonstrate that SkillsUSA is an important factor in their personal and professional development.



To get started, download the <u>SkillsUSA Week Program Guide</u> and ask chapter leaders to select activities for Recognition Day, Give-Back Day, Partner Day, Advocacy Day and SkillsUSA Day. The guide includes artwork, a draft press release and more.

>>> More SkillsUSA Week Resources

State directors and chapter advisors can request a virtual national officer visit during SkillsUSA Week. National officers can join your students for 15 minutes to provide greetings or share SkillsUSA Framework stories. Complete the SkillsUSA Week Virtual National Officer Request Form by Jan. 26. National officers are available on a first-come, first-served basis.

The <u>SkillsUSA Advocacy Site</u> has two editable letter templates to promote your activities to the local media and to write to your local officials that you can personalize with details about your school, training programs and activities. <u>Share your stories, photos or links with the SkillsUSA headquarters</u> and we just may feature your chapter on the <u>SkillsUSA Champions digital hub</u> or on our social media. Thanks for being an advocate for SkillsUSA and career and technical education!

>>> SkillsUSA Week at the SkillsUSA Store

There's still time to gear up for SkillsUSA Week! The student-designed SkillsUSA Week shirt makes a great gift for hard-working advisors, dedicated supporters or for chapter officers to wear at your events. The store also offers SkillsUSA logo pens and pencils, napkins, balloons, tablecloths and banners that will make all chapter events feel



festive and professional. Go to the <u>SkillsUSA Store</u> to see the collection — you can order 24 hours a day and shipping is fast and free.

SkillsUSA Wins Big ... Thanks to You!

Thanks to SkillsUSA's dedicated members and friends, SkillsUSA received top honors in the LKQ Cares Holiday Vote Contest: a grant of nearly \$300,000! The LKQ Community Foundation committed to donating a total of \$1 million to SkillsUSA and other great organizations, including the American Cancer Society, Children's Miracle Network Hospitals, Collision Repair Education Foundation, Make-A-Wish, UNICEF and the United Nations World Food Program. The contest engaged SkillsUSA stakeholders nationwide who voted with incredible determination and passion to bring us to the forefront of the campaign. As part of the program, each of the 10 organizations received an initial \$50,000 donation, with the allocation of the remaining \$500,000 in funds determined based on votes from LKQ team members, customers and other stakeholders. Thanks to LKQ and to all SkillsUSA members and stakeholders who took the time to vote!

>>> Proposed Bylaw Amendments

Registered SkillsUSA members can submit proposed bylaw amendments for the middle school, high school or college/postsecondary divisions for consideration by the House of Delegates at the 2024 National Leadership & Skills Conference (NLSC). Bylaw amendment motions must be submitted in writing to Sara Cobb by **Wednesday**, **Jan. 24**, at 5 p.m. ET. The SkillsUSA National Executive Council and board of directors will review all submissions at the April board meeting. All motions will then be distributed to the SkillsUSA association directors. Motions will then be presented and voted on at the official business meeting of the House of Delegates during the 2024 NLSC. Bylaw amendments are governed by Article XII of the high school and college/postsecondary bylaws and Article X of the middle school bylaws. View the <a href="https://doi.org/10.1001/journal.org/10.

>>> Honor Your Champion With These National Awards: Nominations Open

If you would like to nominate someone for national recognition by SkillsUSA as an Honorary Life Member, Outstanding Career and Technical Educator or for the Hall of Champions award, please complete the online applications. Be sure to notify those you nominate and provide all of the information that is requested. The deadline is **Feb. 14.** If you have questions, contact <u>Laura Rauch</u>.

>>> Upcoming SkillsUSA Technical Fridays Workshop

Join us for "Technical Fridays," SkillsUSA's virtual workshops led by industry experts to help teachers develop specific technical skills relevant to their career fields of interest. Leave the sessions with a new skill to implement in your classroom. Learn more about

the workshops here. On **Jan. 26**, a new Information Technology (IT) session will go beyond the classroom to address the practical side of IT. The instructor is Nick Stocchero, principal engineer at Owl Cyber Defense.





Nick has a proven track record of hiring directly from local CTE classrooms and brings real-world experiences to the forefront. Explore key IT skill areas often overlooked in traditional education and gain hands-on insights that will set you apart in the dynamic field of IT. Elevate your expertise and embark on

a journey where theory meets practical application. Workshops are free of charge. Register for the sessions online (space is limited). If you have questions, contact Karolina Belen.

>>> Share Your Success with SkillsUSA

The <u>SkillsUSA Champions digital hub</u> provides new content frequently, from inspiring features to stories about the great work chapters and partners are doing. If your students need inspiration for new chapter activities, the online magazine is a great resource for your officer team. To submit a story idea, send us the details through our <u>"Submit a Story"</u> link.

>>> Register Members by March 1 to Claim Big Benefits

The national SkillsUSA membership deadline is **March 1**. Student members must meet both state and national membership deadlines to be eligible for national competitions; serve as voting delegates; run for national office; or apply for national scholarships, awards and honors. As a benefit of membership, professional members receive online access to these resources:

- Framework Integration Toolkit
- Program of Work Toolkit
- SkillsUSA Championships Technical Standards
- Jump into Stem!
- E-Courses
- Advisor Professional Development

Learn how to join as a professional member and access your professional membership benefits in this video tutorial.

>>> Take Up the Challenge! NLSC Pin and T-shirt Design

SkillsUSA is offering the 2024 National Leadership & Skills Conference (NLSC) Pin and T-shirt Design Challenge to all dues-paying student members. The winning designs will become the official T-shirt and pin design for the 2024 NLSC. Entries must be received by **March 1 at 12 a.m. ET**, and winners will be announced on March 8. Rules and submission links can be found on the SkillsUSA Website.

>>> Presidential Honors for Selfless Service

At the 2024 National Leadership & Skills Conference (NLSC), SkillsUSA will recognize advisors, students and registered alumni for their community service through the President's Volunteer Service Award (PVSA). To qualify, SkillsUSA members must submit a record of their service hours. With SkillsUSA's focus on community service, you may have already met the requirements. For details on how to apply, <u>visit the website</u>. Applications must be received by **March 31, 2024,** for recognition at the 2024 NLSC.

>>> Spring SkillsUSA Professional Development Offerings

Take your SkillsUSA knowledge to the next level with SkillsUSA's Professional Development offerings. Sessions include new advisor training, the Chapter Excellence Program, how to apply for scholarships and more. Visit our <u>training webpage</u> and <u>use this form to sign up</u> for sessions. These sessions are free and all SkillsUSA professional members are welcome to join us!

>>> SkillsUSA College/Postsecondary Scholarships Open!

SkillsUSA members anticipating tuition expenses for the Fall 2024 academic term (or the term immediately following high school graduation) can apply now for scholarships made available through SkillsUSA and generous industry partners. This year, SkillsUSA is using the Kaleidoscope scholarship platform for a streamlined application experience. Students should visit the scholarships page on the website to see scholarship opportunities and award amounts. Scholarship applications require a letter of recommendation from a SkillsUSA advisor or another instructor, a resume and a brief essay. Scholarship recipients are notified by email and must submit an acceptance form. Funds for scholarship awards are remitted directly to the recipients' postsecondary institutions and applied to the student's account balance. These scholarships are competitive and applying for a scholarship does not guarantee your selection. For questions, contact our Customer Care Team.

>>> Address Change for the SkillsUSA National Office Reminder

Effective immediately, the National Headquarters of SkillsUSA has a new official mailing address. Please update your accounting records effective immediately for any invoice payments, correspondence or other mail coming to SkillsUSA headquarters via USPS, FedEx or UPS.

Please note this address is for national office payments only; your state office mailing address will remain the same unless you are notified otherwise.

SkillsUSA 673 Potomac Station Dr. PMB #809 Leesburg, VA 20176

To accelerate the processing of membership payments, we recommend utilizing the electronic payment form, which accepts both credit card and e-check transactions. You can access the link for these payments directly from each invoice you receive.

Please reach out to SkillsUSA's Customer Care Team at 844-875-4557 or <u>customercare@skillsusa.org</u> if you need help or have further questions.

Download the W9 form with the new address.