

Oct. 21, 2022



FRIDAY FLASH

»» Local Chapter Recruitment Resources

Check out the [SkillsUSA Recruitment Week resource hub](#) to learn how your chapter leaders can successfully plan activities to engage potential new members. You'll also find advisor resources to coach chapter leaders around recruitment and engaging potential new members. Holding a chapter recruitment activity is a [Chapter Excellence Program](#) Level 2 indicator, so utilizing these resources can be an important step in achieving chapter excellence.



»» SkillsUSA Technical Fridays Workshops

Join us for “SkillsUSA Technical Fridays,” a series of virtual workshops led by industry experts to help teachers develop specific technical skills relevant to their career fields. Leave the sessions with new knowledge and skills to implement in the classroom. Learn more about the workshops [here](#).



On **Oct. 28**, from 4-5 p.m. ET, technical training supervisor Brian Brownfield from Toyota Motor Corporation will take a close look at two of the tools needed to diagnose electrified powertrains — the milliohmmeter and megohmmeter — and discuss high voltage safety requirements for working on them.

Workshops are free but space is limited. [Register here](#). If you have questions, contact [Karolina Belen](#).

»» Show Off Your Construction Projects!

High school career and technical education students and postsecondary construction trainees or apprentices are eligible to enter the NCCER and Build Your Future's eighth annual “I BUILT THIS!” video contest. This year's contest features two new formats: TikToks and Instagram Reels. The nationwide competition invites construction craft students and trainees to showcase their building projects. Entries are due by **Oct. 31**. [Learn more here](#).



»» Apply for ACTE Teacher and Lifetime Achievement Awards

The Association for Career and Technical Education (ACTE) is still seeking nominations for the National Trade and Industrial Education Division Awards to be presented during the annual CareerTech VISION conference. This year's conference will be held Nov. 30 - Dec. 3 in Las Vegas. The deadline for nominations has been extended to **Nov. 1**. Qualified individuals may be nominated for Teacher of the Year, New Teacher of the Year or Lifetime Achievement, and you may nominate yourself. (If you nominate someone else, please be sure to notify the nominee.) [Click here to make nominations](#). For conference information, visit [ACTE CareerTech VISION 2022](#).

»» No-Cost Virtual Industry Panels Available to Your Chapter

On Wednesday, Nov. 16, SkillsUSA will host Pour the IndusTEA, an industry panel discussion specific to each career cluster that we cover! This high-energy, informative experience will connect students with business and industry panelists. We invite classrooms to attend this career-focused event to gain useful insight and information about the industries they are stepping into. [Learn more and register by Nov. 2 here](#).

»» SkillsUSA Week T-shirt Design Challenge

SkillsUSA is seeking student designs for the official T-shirt of SkillsUSA Week 2023. The winning design will be produced by the SkillsUSA Store. The contest is open to all paid student members. Only one entry per SkillsUSA member is permitted. Designs should be appropriate for use on a red T-shirt and follow the design specifications outlined in the [Challenge Guide](#). The deadline for submissions is **Nov. 7** at 5 p.m. ET.

»» Register by Nov. 15 for Extra Member Benefits

Becoming a professional member of SkillsUSA is one of the best ways to demonstrate to students the opportunities that membership provides. As a benefit of membership, professional members receive online access to:

- **SkillsUSA Framework Integration Toolkit:** The Framework Integration Toolkit has everything you need to ensure career readiness for students: videos, lesson plans, activities and more.
- **Program of Work Toolkit:** The Program of Work Toolkit includes activity guides, videos and resources to help you implement effective activities.
- **Jump into Stem!:** This chapter curriculum helps SkillsUSA members as they engage elementary and middle school students in STEM learning while creating an opportunity for future recruitment.
- **SkillsUSA Championships Technical Standards:** The official rules and regulations for each of the 2023 SkillsUSA Championships career competitions.
- **E-Courses:** SkillsUSA Framework Certification; CTE Knowledge Certification; Promoting Diversity, Equity and Inclusion as a SkillsUSA Leader; and Building Self-Motivation in Student Leaders are available as short e-courses.
- **Advisor Professional Development:** A variety of training opportunities, from webinars to classroom to multi-day sessions.

As a special incentive, teachers who register at least 15 student members plus one or more professionals by Nov. 15 will receive a complimentary copy of the SkillsUSA Member Handbook, the official guide to

help members run successful chapters. To support chapter officer development, teachers who meet the Nov. 15 membership deadline will also receive a discount on this resource (buy five SkillsUSA Member Handbooks and get the sixth one free)! A coupon code will be included with your handbook mailing.

National dues for professional members are \$20 plus state dues, which vary. [View or download this PDF for 2022-23 state dues and deadlines](#), and you can [find our registration site here](#).

»» Check Out the Wealth of Professional Development This Fall

Please join your fellow advisors at our fall SkillsUSA Professional Development offerings. Learn more about SkillsUSA's offerings on [SkillsUSA's online training calendar](#). Certificates are provided upon completion of each session. [Use this Google Doc](#) to learn how to access your Professional Membership benefits online. For questions, contact [Karolina Belen](#).

»» SkillsUSA Store Highlights New Cap

Talk about a throwback — corduroy is back in style! Check out the [SkillsUSA Store](#) for this new low-profile, unstructured cap that rocks a retro look. The soft corduroy fabric makes it a comfortable choice for everyday wear and the burgundy color is perfect for fall. The back has a fabric strap with an antique brass sliding buckle so you can adjust your hat for an ideal fit. Check out all of the new items in the SkillsUSA Store.



»» It's Not Too Late to Support the Trades in Fashion

SkillsUSA has once again teamed up with [Tractor Supply Company \(TSC\)](#) and [Carhartt](#) for a “Support the Trades” campaign, designed to raise awareness of the skilled trades while helping SkillsUSA close the skilled trades gap. Carhartt and TSC are offering an expanded “Support the Trades” line of shirts and hats designed by Carhartt, with a portion of the proceeds being donated to SkillsUSA! The exclusive T-shirts and hats for women and men are now available at [Tractor Supply Online](#) or your local TSC store. [Check out this promotional video](#) and follow the campaign on SkillsUSA's social media this fall. This campaign ends soon so order your shirts before they are all gone.

»» National Apprenticeship Week in November

This year's National Apprenticeship Week (NAW) is Nov. 14-20. This national celebration was established by the U.S. Department of Labor to bring together business leaders, career seekers, labor, apprentices, educational institutions and others to showcase the positive impact apprenticeship programs have on addressing the skills gap and preparing the American workforce for the jobs of today and tomorrow. To join the celebration, host an event such as an apprenticeship graduation, business open house, high school career fair, skills competition or industry roundtable — or submit a proclamation supporting NAW and apprenticeship. [Learn more about NAW](#).