



»» Building a Stronger Workforce Takes ALL of Us

Beginning in November and continuing throughout the year, SkillsUSA will be celebrating various Heritage Months that have been recognized by current and past U.S. presidents and that match communities identified explicitly in career and technical education (CTE) legislation. This step signals our deeply held commitment to spotlight various community groups that make our diverse workforce strong, dynamic and productive. In November, we'll be celebrating "National American Indian and Alaska Native Heritage Month" and



"National Veterans and Military Families Month." Look for posts recognizing these months on our social platforms, websites and e-newsletters. For more on SkillsUSA's commitment to diversity and our Heritage month recognitions, [visit our website](#). By expanding our vision of career and technical education, we increase the economic prosperity of our students, communities and nation.

»» Join as a Professional Member by Nov. 15 for Extra Benefits

Becoming a professional member of SkillsUSA is one of the best ways to demonstrate to students the opportunities that membership provides. As a benefit of membership, professional members receive [many resources and benefits](#) including online access to the Framework Integration Toolkit, Program of Work Toolkit, "Jump into STEM!," SkillsUSA Championships Technical Standards, opportunities for professional development and more. As an incentive, instructors who register at least 15 students in one technical program plus one or more professionals by **Nov. 15** will receive a free SkillsUSA resource. National dues for professional members are \$20 plus state dues, which vary. Visit the [registration site](#) and [check for your state's dues and deadlines](#).

»» Watch the New SKILLS JAM Docuseries, Featuring SkillsUSA Students!

In partnership with SkillsUSA, the Skilled Careers Coalition has just launched SKILLS JAM, an exciting, heart-pounding, show-stopping, skill-dropping, episodic docuseries. SKILLS JAM takes viewers on a thrilling journey alongside some of our own student members from around the country as they compete in filmmaking, construction and video game development at our National Leadership & Skills Conference in Atlanta. Watch and experience the emotional rollercoaster as these talented students use their skills to chase their dream careers. This is their story ... this is our future! View the videos on the [SKILLS JAM YouTube channel](#), and access the [SKILLS JAM Partner Amplification Toolkit](#) to help spread the word

about the power of skills and opportunities in skilled trades careers! [Visit the SKILLS JAM page](#) on our website for more information.

»» New “SKILLS JAM” Docuseries Offers Chance to Win \$500 and More!

To celebrate the release of “SKILLS JAM,” the all-new docuseries inspired by — and featuring — SkillsUSA members, the Skills Jam crew invites you to participate in SKILLS JAM BINGO! All you have to do to sign up is [like this post on the SKILLS JAM Instagram page](#). Two challenges will be released each week. Complete all the challenges by **Nov. 27** and be entered for a chance to win \$500 plus other fun prizes! Don’t forget to watch and share the docuseries, which released Oct. 17 on the [SKILLS JAM YouTube channel](#)! Hold a SkillsUSA watch party at a chapter meeting, in your classroom or with family and friends and bring out the popcorn!

»» SkillsUSA Week T-shirt Design Challenge

SkillsUSA is seeking student designs for the official T-shirt of [SkillsUSA Week 2024](#), which will be celebrated Feb. 5-9, 2024. One design will be selected and produced by the SkillsUSA Store. The contest is open to all paid student members. Only one entry per SkillsUSA member is permitted. Designs should follow the specifications outlined in the [Challenge Guide](#). The deadline for submissions is **Dec. 1** at 5 p.m. ET.

»» Career Essentials Support for Instructors

If you are beginning your journey with SkillsUSA Career Essentials, support is available every step of the way! Instructors can call 844-875-4557 or email customercare@skillsusa.org for assistance with ordering Career Essentials for your students, developing an implementation plan, creating administrative accounts for new instructors, logging into your account, using the dashboard to monitor progress, learning more about the Absorb learning management system and recent course revisions. If you are interested in learning more about using Career Essentials with your students to define, implement and measure the development of career-readiness skills in your classroom this year, please email your questions to [Megan Flinn](#) at SkillsUSA.

»» SkillsUSA Member Benefits for Students

Participation in SkillsUSA can be life-changing for students. Membership offers new opportunities, the encouragement of an advisor and increased confidence through engaging in conferences, competitions and SkillsUSA Framework development. Here are just some of the benefits your students can receive:

- Recognition for individual or chapter achievement through SkillsUSA Career Essentials suite, the SkillsUSA Chapter Excellence Program (CEP), and the President’s Volunteer Service Award (PVSA)
- Opportunities to build valuable skills through an annual Program of Work that allows members to grow within the classroom, workplace and chapter
- Opportunities to form meaningful relationships with other students who share common interests and come from diverse backgrounds
- Access to a broad array of SkillsUSA programs where they can grow personal and professional skills while having fun
- Ability to advocate for career and technical education and SkillsUSA

- Opportunities to earn and practice real-life application of leadership skills through chapter initiatives and programs
- Application of leadership skills as a committee leader or chapter, district, state or national officer
- Recognition for individual achievement through local, state and national career competitions

[Learn more on the SkillsUSA website.](#)

»» Register Now for Pour the IndusTEA

On Wednesday, Nov. 15, at 2 p.m. ET, SkillsUSA will host [Pour the IndusTEA](#), a free event that allows classrooms and chapters to engage directly with industry professionals. This high-energy, informative experience will connect students with business and industry panelists in your career cluster right from your classroom — and, best of all, everyone can participate! Register your chapter leaders or your whole classroom and participate as a group. [See the flyer with details and a registration link](#). Sign up now, as registration closes **Nov. 10**.

»» Fall SkillsUSA Professional Development Offerings

Take your SkillsUSA knowledge to the next level with SkillsUSA's Fall Professional Development offerings. Sessions include new advisor training, SkillsUSA Framework integration, using the SkillsUSA Advantage report in your presentations, how to run local career competitions and more. Visit our [training website](#) and [use this form to sign up](#) for your selected sessions. These sessions are free and all professional members are welcome to join us!

»» Show Off Your Construction Projects!

High school career and technical education students and postsecondary construction trainees or apprentices are eligible to enter the NCCER and Build Your Future's annual "I BUILT THIS!" video contest. The nationwide competition invites construction craft students and trainees to showcase their building projects. [Entries are due by Nov. 12.](#)