

Oct. 28, 2022



FRIDAY FLASH

»» Free Career Essentials Support for Instructors

If you are beginning your journey with SkillsUSA Career Essentials, support is available every step of the way! Instructors can call 844-875-4557 or email careeressentials@skillsusa.org for assistance with ordering Career Essentials for your students, developing an implementation plan, creating administrative accounts for new instructors, logging into your account, using the dashboard to monitor progress, learning more about the Absorb learning management system and recent course revisions.



If you are interested in learning more about using Career Essentials with your students to define, implement and measure the development of career-readiness skills in your classroom, [register for a Career Essentials overview here](#).



»» Seeking Successful Skilled Trades Grads for Champions Magazine

As SkillsUSA's Office of Communications looks at our 2022-23 SkillsUSA Champions magazine editorial calendar, we'd like to write more articles in the coming year about students who went directly into the workforce after high school. If you know of SkillsUSA graduates who entered a fulfilling skilled trades career directly out of high school within the past 10 years who are successful in their pathway, we would love to be put in touch. These students may have earned an industry credential in their high school CTE program, completed a dual enrollment program with their community college or entered an apprenticeship program. They may have been employed during high school and planned to continue with that employer after graduation.

We anticipate that these students are successfully employed because of the skills they gained through SkillsUSA and their CTE program and that they did not incur student loan debt to launch their career. We plan to focus this story on students who did not go on to further education unless that education was through a SkillsUSA scholarship. If these students went to work for a partner that they met through SkillsUSA, we would love to hear about that too.

Please send a brief description of your graduate to [Karen Kitzel](#). We would like to know their age, trade, employer and hometown as well as their email address and cellphone number. We will then follow up with your graduate and keep you updated if we plan to write about them.

»» #MadeInSkillsUSA Fall Social Media Campaign

SkillsUSA Champions: Show the nation what you made ... and what you're made of! SkillsUSA wants to showcase the great accomplishments our members make every day as skilled workers and leaders. Share a photo that highlights YOUR skilled accomplishments using the hashtag #MadeInSkillsUSA. That photo can represent something you made with your hands in or outside the classroom (a construction project, a graphic, a beautiful hairstyle, a culinary creation, etc.) It can also represent a personal achievement made in and through SkillsUSA (landing a job or internship, delivering a speech or leading a meeting). Through this campaign, members can explore different career clusters and connect with each other through their mutual love of SkillsUSA.



Rules

- Post a photo or series of photos using the hashtag #MadeInSkillsUSA.
- Add a caption that explains the photo(s) and the skills or knowledge gained.
- Tag your advisor or other chapter members who helped you.
- Be sure to use the campaign hashtag #MadeInSkillsUSA.

By tagging your post #MadeInSkillsUSA, you are giving SkillsUSA permission to share your post on the SkillsUSA website or national social media platforms. For questions, please contact [Hayley Uffelman](#), SkillsUSA's social media manager.

We can't wait to see what was #MadeInSkillsUSA in your life! Look for more information on www.skillsusa.org and our social media channels soon. We look forward to seeing what you post!

»» No-Cost Virtual Industry Panels for Chapters

On Wednesday, Nov. 16, SkillsUSA will host Pour the IndusTEA, an industry panel discussion that is specific to each career cluster that we cover! This high-energy, informative experience will connect students with business and industry panelists. We invite classrooms to attend this career-focused event to gain useful insight and information about the industries they are stepping into. [Learn more and register by Nov. 2 here.](#)

»» SkillsUSA Week T-shirt Design Challenge

SkillsUSA is seeking student designs for the official T-shirt of SkillsUSA Week 2023. The winning design will be produced by the SkillsUSA Store. The contest is open to all paid student members. Only one entry per SkillsUSA member is permitted. Designs should be appropriate for use on a red T-shirt and follow the design specifications outlined in the [Challenge Guide](#). The deadline for submissions is **Nov. 7** at 5 p.m. ET.

»» Register by Nov. 15 for Extra Member Benefits

Becoming a professional member of SkillsUSA is one of the best ways to demonstrate to students the opportunities that membership provides. As a benefit of membership, professional members receive online access to:

- **SkillsUSA Framework Integration Toolkit:** The Framework Integration Toolkit has everything you need to ensure career readiness for students: videos, lesson plans, activities and more.
- **Program of Work Toolkit:** The Program of Work Toolkit includes activity guides, videos and resources to help you implement effective activities.
- **Jump into STEM!:** This chapter curriculum helps SkillsUSA members as they engage elementary and middle school students in STEM learning while creating an opportunity for future recruitment.
- **SkillsUSA Championships Technical Standards:** The official rules and regulations for each of the 2023 SkillsUSA Championships career competitions.
- **E-Courses:** SkillsUSA Framework Certification; CTE Knowledge Certification; Promoting Diversity, Equity and Inclusion as a SkillsUSA Leader; and Building Self-Motivation in Student Leaders are available as short e-courses.
- **Advisor Professional Development:** A variety of training opportunities, from webinars to classroom to multi-day sessions.

As a special incentive, teachers who register at least 15 student members plus one or more professionals by Nov. 15 will receive a complimentary copy of the SkillsUSA Member Handbook, the official guide to help members run successful chapters. To support chapter officer development, teachers who meet the Nov. 15 membership deadline will also receive a discount on this resource (buy five SkillsUSA Member Handbooks and get the sixth one free)! A coupon code will be included with your handbook mailing.

National dues for professional members are \$20 plus state dues, which vary. [View or download this PDF for 2022-23 state dues and deadlines](#), and you can [find our registration site here](#).

»» Check Out the Wealth of Professional Development This Fall

Please join your fellow advisors at our fall SkillsUSA Professional Development offerings. Learn more about SkillsUSA's offerings on [SkillsUSA's online training calendar](#). Certificates are provided upon completion of each session. [Use this Google Doc](#) to learn how to access your Professional Membership benefits online. For questions, contact [Karolina Belen](#).

»» SkillsUSA Store Highlights New Official Jacket

The *new* [Official Red Jacket](#) was created with members in mind. Stylish and professional, the vibrant red of the jacket is an exact color match to the SkillsUSA official blazer! The lightweight yet durable fabric make this jacket a comfortable staple for SkillsUSA events and cooler fall evenings. Check out this jacket and all of the clothing options on the SkillsUSA Store.

