



### »» Tips From Top Advisors

SkillsUSA's latest SkillsUSA Champions feature profiles 2023 Advisor of the Year Andrea Barallardos and four other dedicated regional finalists for the award. Great insights into the advisors' methodologies are shared in the story, which includes their tips on incorporating the SkillsUSA Framework into the classroom. "I can see that students actually understand the Framework when they can articulate it to somebody else," Barallardos explains, "or when I see them automatically training someone else without me even asking them." [Learn more from Barallardos and other top advisors in the article.](#)



### »» Final Reminder: Join by Nov. 15 for Extra Benefits

SkillsUSA instructors who register at least 15 students in one technical program — plus one or more professionals — by **Nov. 15** will receive a free SkillsUSA resource. Becoming a professional member of SkillsUSA is one of the best ways to demonstrate to students the opportunities that membership provides. Professional members receive digital classroom [resources and benefits](#), including the Framework Integration Toolkit, Program of Work Toolkit, "Jump into STEM!," SkillsUSA Championships Technical Standards, opportunities for professional development and more. National dues for professional members are \$20 plus state dues, which vary. Visit the [registration site](#) and [check for your state's dues and deadlines](#).

### »» Watch the New SKILLS JAM Docuseries, Featuring SkillsUSA Students!

In partnership with SkillsUSA, the Skilled Careers Coalition has launched SKILLS JAM, an exciting, heart-pounding, show-stopping, skill-dropping docuseries. SKILLS JAM takes viewers on a thrilling journey alongside some of SkillsUSA members from around the country as they compete in filmmaking, construction and video game development at the National Leadership & Skills Conference in Atlanta. Watch and experience the emotional rollercoaster as these talented students use their skills to chase their dream careers. This is their story ... and our future! View the videos on the [SKILLS JAM YouTube channel](#), and access the [SKILLS JAM Partner Amplification Toolkit](#) to help spread the word about the power of skills and opportunities in skilled trades careers in your own publications or social media! [Visit the SKILLS JAM page](#) on our website for more information. Please visit, like and comment on the SKILLS JAM social media channels to show we value this content and brighter spotlight on the skilled trades.

Schools are encouraged to host a SKILLS JAM watch party at a chapter meeting, in your classroom or with family and friends and be sure to bring out the popcorn! To celebrate the release of the docuseries, the Skills Jam crew invites you to participate in SKILLS JAM BINGO! To sign up, simply [like this post on the SKILLS JAM Instagram page](#). Two challenges will be released each week. Complete all challenges by **Nov. 27** for a chance to win \$500 and other prizes!

### »» SkillsUSA-Aerotek “Make Your Mark” Scholarship

SkillsUSA members nationwide are encouraged to apply for the SkillsUSA-Aerotek “Make Your Mark” scholarship. The scholarship is for SkillsUSA members who expect direct educational costs for the Spring 2024 term at a community college, apprenticeship or technical college. All applications must be submitted by **Nov. 27**. Selected applicants will receive up to \$5,000 toward tuition, books, tools, on-campus housing and other approved direct educational expenses.

Applicants must be engaged in continuing education/career training in one of the pathways below:

- Construction
- Manufacturing
- Transportation, Distribution & Logistics
- Telecommunications Cabling Training
- Electronics Technology or Industrial Engineering Technology

[Review all eligibility criteria and apply online](#). For questions, contact [Megan Flinn](#).

### »» Give to the New Prevail Scholarship Fund for #Giving Tuesday

This #GivingTuesday (Nov. 28), we are asking our supporters to be a part of establishing the new SkillsUSA Prevail Scholarship Fund. This fund will provide scholarship awards to SkillsUSA high school juniors, seniors and college/postsecondary students in any pathway who are facing significant income instability. The objective of this fund is to support SkillsUSA members by removing substantial financial barriers to attainment of education and career goals. [Help us jumpstart this fund by making a gift and become a founding donor of the Prevail Scholarship Fund](#).

### »» SkillsUSA Week T-shirt Design Challenge

SkillsUSA is seeking student designs for the official T-shirt of [SkillsUSA Week 2024](#), which will be celebrated Feb. 5-9, 2024. One design will be selected and produced by the SkillsUSA Store. The contest is open to all paid student members. Only one entry per member is permitted. Designs should follow the specifications outlined in the [Challenge Guide](#). The deadline for submissions is **Dec. 1** at 5 p.m. ET.

### »» The SkillsUSA Store Featured Collection

Hats off to the holidays! Get ready for winter and shop the [Hats and Accessories](#) collection, featuring both classic and trendy caps, beanies and more. These make a great holiday gift for advisors, student leaders and supporters. The SkillsUSA Store has everything from scripted luxe embroidery to custom patches, curved visors and cozy knit pieces!



## »» Fall SkillsUSA Professional Development Offerings

Take your SkillsUSA knowledge to the next level with SkillsUSA's Fall Professional Development offerings. Sessions include new advisor training, SkillsUSA Framework integration, using the SkillsUSA Advantage report in your presentations, how to run local career competitions and more. Visit our [training webpage](#) and [use this form to sign up](#) for your selected sessions. These sessions are free and all SkillsUSA professional members are welcome to join us!