

Nov. 11, 2022



FRIDAY FLASH

»» Big Tips From Our Top Advisors

SkillsUSA's latest SkillsUSA Champions feature profiles SkillsUSA's 2021-22 Advisor of the Year Kimberly Petronella and the four other dedicated advisors who qualified as regional finalists for the award. Great insights into the advisors' methodologies are shared in the story, which includes their tips on incorporating the SkillsUSA Framework into the classroom. [Read the story here.](#)



»» Final Reminder to Register by Nov. 15 for Extra Member Benefits

As a special incentive, teachers who register at least 15 student members plus one or more professionals by **Nov. 15** will receive a complimentary copy of the SkillsUSA Member Handbook, the official guide to help members run successful chapters. To support chapter officer development, teachers who meet the Nov. 15 membership deadline will also receive a discount on this resource (buy five Handbooks and get the sixth one free)! A coupon code will be included with your handbook mailing.

National dues for professional members are \$20 plus state dues, which vary. [View or download this PDF for 2022-23 state dues and deadlines](#), and you can [find our registration site here](#).

»» SkillsUSA Logo Generator is Back on the Brand Portal

Need an official SkillsUSA logo for your chapter? That's why the SkillsUSA Logo Generator was created. Find it (along with a host of other brand-related assets) through our [Brand Portal](#). Just click on the "Brand Assets" banner and then the "Logo Generator" button. From there, decide whether you need the one- or two-line version, enter your chapter name and download the files! If you need help, please [contact Scott Price](#), our design and digital communications manager.

»» Earn Recognition for Service Through Presidential Honors

At the next National Leadership & Skills Conference (NLSC), SkillsUSA will once again recognize advisors, students and registered alumni for their community service and volunteer activities through the President's Volunteer Service Award (PVSA). To qualify, SkillsUSA members, advisors or alumni must submit a record of their service hours. With SkillsUSA's focus on community service, advisors and students may already meet the requirements. For details and how to apply, [visit the website](#). Applications must be received by **April 1** for recognition at the 2023 NLSC.



»» Show Us What You Made ... and What You're Made Of!

Show SkillsUSA wants to showcase the great accomplishments our members make every day as skilled workers and leaders, and that's what the new **#MadeInSkillsUSA** social media campaign is all about. We're asking members to share photos on social media that highlight their accomplishments. The photos can represent something members made with their hands (a construction project, a graphic, a hairstyle, a culinary creation, etc.) or a personal achievement earned through SkillsUSA (landing a job or internship, delivering a speech, leading a meeting, etc.). To participate, simply post a photo with the hashtag **#MadeInSkillsUSA**. [Learn more here](#). For questions, contact [Hayley Uffelman](#), SkillsUSA's social media manager.



»» SkillsUSA Technical Fridays Workshops

Join us for "SkillsUSA Technical Fridays," a series of virtual workshops led by industry experts to help teachers develop specific technical skills relevant to their career fields. Leave the sessions with new knowledge and skills to implement in the classroom. [Learn more about the workshops here](#).



On **Nov. 18**, from 4-5 p.m. ET, Shanen Aranmór, national Welding Sculpture technical committee chair and founder of Weld Like A Girl (an organization that empowers women through welding), will help demystify Gas Tungsten Arc Welding (GTAW), otherwise known as Tungsten Inert Gas (TIG) welding. The session will include content on TIG torch assembly, tungsten electrodes, AC sine waves and more. Workshops are free but space is limited. [Register here](#). If you have questions, contact [Karolina Belen](#).

»» The SkillsUSA Store Featured Collection

All your favorite products from the 2022 National Leadership & Skills Conference (NLSC) in Atlanta are still available online in the [NLSC Collection](#)! Whether you are holiday shopping or stocking up for yourself, over 45 new products offer something for everyone.



»» Seeking "Straight-Out-of-High-School" Success Stories

[SkillsUSA Champions magazine](#) is looking to feature more success stories about members who embarked on successful skilled trades careers directly out of high school or had their postsecondary education paid for as a result of their association with SkillsUSA. If you know SkillsUSA graduates who fit that description, please contact us. If these students went to work for a partner met through SkillsUSA, we'd love to hear about that, too. Please send a brief description of your graduate to Office of Communications Associate Director [Karen Kitzel](#).