



»» Help SkillsUSA Students “Prevail” This #GivingTuesday

This #GivingTuesday (Nov. 28), we are asking our supporters to be a part of establishing the new SkillsUSA Prevail Scholarship Fund. This fund will provide scholarship awards to SkillsUSA high school juniors, seniors and college/postsecondary students in any pathway. The objective of this fund is to support SkillsUSA members by removing substantial financial barriers to attainment of education and career goals. [Help us jumpstart this fund by making a gift and become a founding donor of the Prevail Scholarship Fund.](#)



»» Watch the New SKILLS JAM Docuseries, Featuring SkillsUSA Students!

In partnership with SkillsUSA, the Skilled Careers Coalition has launched [SKILLS JAM](#), an exciting, heart-pounding, show-stopping, skill-dropping docuseries. SKILLS JAM takes viewers on a thrilling journey alongside 14 SkillsUSA members from around the country as they compete in filmmaking, construction and video game development at the National Leadership & Skills Conference in Atlanta. Watch and experience the emotional rollercoaster as these talented students use their skills to chase their dream careers. This is their story ... and our future! Schools are encouraged to host a SKILLS JAM watch party at a chapter meeting, in your classroom or with family and friends, and be sure to bring out the popcorn! View the videos on the [SKILLS JAM YouTube channel](#), and access the [SKILLS JAM Partner Amplification Toolkit](#) to help spread the word about the power of skills and opportunities in skilled trades careers!



»» Win \$500 in Prizes Through SKILLS JAM Bingo

To celebrate the release of the docuseries, the Skills Jam crew invites you to participate in SKILLS JAM BINGO! To sign up, simply [like this post on the SKILLS JAM Instagram page](#). Two challenges are released each week. Complete all challenges by **Nov. 27** for a chance to win \$500 and other prizes!

»» New Scholarship Helps Students Make Their Mark

SkillsUSA members nationwide are encouraged to apply for the SkillsUSA-Aerotek “Make Your Mark” scholarship. The scholarship is for SkillsUSA members who expect direct educational costs for the Spring 2024 term at a community college, technical college or apprenticeship program. All applications must be

submitted by **Nov. 27**. Selected applicants will receive up to \$5,000 toward tuition, books, tools, on-campus housing and other approved direct educational expenses.

Applicants must be engaged in continuing education/career training in one of the pathways below:

- Construction
- Manufacturing
- Transportation, Distribution and Logistics
- Telecommunications Cabling Training
- Electronics Technology or Industrial Engineering Technology

[Review all eligibility criteria and apply online.](#) For questions, contact [Megan Flinn](#).

»» Promote Your Chapter to Elected Officials and the Media

The [SkillsUSA Advocacy Site](#) offers a free and easy way to contact your governor, state senators and representatives or members of Congress. Using the site can be a great chapter project or lesson plan that involves research, writing and advocating for SkillsUSA and career and technical education. You can also share SkillsUSA news with the local media and invite them to cover your events. To write to elected officials, use the “Compose Your Own Message” section. To email local newspapers or TV stations, choose the “Media” tab at the top of the webpage and send messages to six media outlets at a time.

»» The SkillsUSA Store Highlights Awards

We encourage you to check out the [SkillsUSA Store](#) for purchasing awards at a discounted price. The incentive includes a “Buy 3, Get 1 Free” or a “Buy 6, Get 2 Free” offer on all awards. Giving awards to volunteers, school administrators, organizations, businesses or others celebrates their support and contribution to your school or chapter. Shop now for the best discount and be ready for SkillsUSA Week recognition or spring events.



»» SkillsUSA Week T-shirt Design Challenge

SkillsUSA is seeking student designs for the official T-shirt of [SkillsUSA Week 2024](#), which will be celebrated Feb. 5-9, 2024. One design will be selected and produced by the SkillsUSA Store. The contest is open to all paid student members. Only one entry per member is permitted. Designs should follow the specifications outlined in the [Challenge Guide](#). The deadline for submissions is **Dec. 1** at 5 p.m. ET.

»» Advisor Voices Needed to Shape New Career Clusters Framework

The National Career Clusters Framework is undergoing [a modernization effort](#) led by Advance CTE, WestEd and Indigo Education Company to ensure it remains relevant for decades to come. Advisors, you can contribute to that effort by [taking this survey](#), which is open until Dec. 1. This 10-minute survey is open to all practitioners of the Career Clusters Framework across secondary and postsecondary levels. Topline findings and additional activities will be shared in early 2024.

»» Attend ACTE's CareerTech VISION Conference

There's still time to register for [ACTE CareerTech VISION 2023](#). This year's event is a hybrid conference, offering an in-person or virtual experience from the comfort and convenience of your school, office or home. The ACTE conference features enhanced programming and immersive professional development to address timely topics impacting career and technical education. Visit their site for keynote speakers and program details.