



# FRIDAY FLASH

## »» Plan Now for SkillsUSA Week

Start planning now for SkillsUSA Week. The annual celebration is Feb. 6-10, 2023, and you can participate in many ways: Honor your community supporters, connect with local business and industry professionals, or make a presentation about your CTE program and SkillsUSA chapter. We encourage you to follow the daily schedule of events for local chapters nationwide.

- **Monday, Feb. 6, Recognition Day.** Recognize and honor members, advisors, administrators, business partners, community leaders and supporters who make a meaningful impact on your CTE program and SkillsUSA chapter.
- **Tuesday, Feb. 7, Give Back Day.** Rally around your school or community by focusing on ways for your chapter to give back.
- **Wednesday, Feb. 8, Partner Day.** Invite local business and industry leaders to connect with members, highlighting the importance of career-readiness skills and the SkillsUSA Framework.
- **Thursday, Feb. 9, Advocacy Day.** Amplify CTE in your community by conducting a local public relations activity such as presenting to school board members, administrators and community leaders.
- **Friday, Feb. 10, SkillsUSA Day.** Celebrate SkillsUSA by wearing your favorite SkillsUSA T-shirt, hold a celebration activity or by post SkillsUSA Framework stories on social media using the hashtag: #SkillsUSAWeek.



Download the [SkillsUSA Week Chapter Guide](#) to help your chapter plan activities.

## »» Honorary Life and Outstanding Educator Nominations Open

If you would like to nominate an individual for recognition by SkillsUSA as an Honorary Life Member or Outstanding Career and Technical Educator, please [complete the online applications here](#). The deadline is **Feb. 15**. If you have questions, contact [Laura Rauch](#).

## »» AmazonSmile Purchases Benefit SkillsUSA

Support SkillsUSA as your charity of choice while shopping through Amazon this holiday season. To order your purchases through AmazonSmile, search for “SkillsUSA Inc.” or [visit this link](#). AmazonSmile donates a percentage of all purchases made through this link directly to SkillsUSA.

## »» Show Us What You Made ... and What You're Made Of!

SkillsUSA wants to showcase the great accomplishments our members make every day as skilled workers and leaders, and that's what the **#MadeInSkillsUSA** social media campaign is all about. We're asking members to share photos on social media that highlight their accomplishments. The photos can represent something students made with their hands (a construction project, a graphic, a hairstyle, a culinary creation, etc.) or a personal achievement earned through SkillsUSA (landing a job or internship, delivering a speech, leading a meeting, etc.). To participate, simply post a photo with the hashtag #MadeInSkillsUSA. [Learn more here](#). For questions, contact [Hayley Uffelman](#), SkillsUSA's social media manager.



## »» New SkillsUSA Master Scholarship Application Now Open

SkillsUSA scholarships are available to both high school and college/postsecondary student members. Students can now apply for multiple scholarships by completing a single SkillsUSA master scholarship application. Eligibility criteria for each scholarship is noted on the application so that students know which scholarships they may be eligible to receive.

The SkillsUSA master scholarship is now open until April 1 and is [available here](#). For more SkillsUSA scholarship resources, including a guide on how to submit a quality application, visit the [scholarships page on the SkillsUSA website](#). If you have questions, contact [Megan Flinn](#).

## »» Earn Recognition for Service Through Presidential Honors

At the 2023 National Leadership & Skills Conference (NLSC), SkillsUSA will recognize advisors, students and registered alumni for their community service and volunteer activities through the President's Volunteer Service Award (PVSA). To qualify, SkillsUSA members, advisors or alumni must submit a record of their service hours. With SkillsUSA's focus on community service, you may already meet the requirements. For details and how to apply, [visit the website](#). Applications must be received by **April 1** for recognition at the 2023 NLSC.



## »» The SkillsUSA Store – New Arrivals

Deck the Halls with SkillsUSA [New Arrivals](#). With more than 45 new products, you're sure to find something for everyone on your list. [The SkillsUSA Store](#) offers free shipping on every purchase and has something for everyone including your chapter officers, advisors, administrators and other SkillsUSA supporters.

