



FRIDAY FLASH

»» The Best Way to Build a Successful SkillsUSA Chapter

You know you're having a great year in SkillsUSA, so why not be recognized for it? Did you elect officers, hold chapter meetings and engage in chapter activities? Then take it to the next level: complete the Chapter Excellence Program Quality Chapter application and receive the recognition your chapter has earned.

Start your SkillsUSA Chapter Excellence Program (CEP) application today and earn recognition for your chapter. The online application is on the main page of the membership registration site. Once you log in to your school account, follow these [directions for accessing the application](#). We've also developed the "[Build a Successful SkillsUSA Chapter Teacher's Guide 2.0](#)". The guide offers simple and easy steps to follow on completing the application, engaging students in the process and infusing the SkillsUSA Framework into chapter activities.



For questions or help, contact SkillsUSA Customer Care at 844-875-4557 or by [email](#). You can also take advantage of a one-on-one coaching session with our CEP and Program of Work (PoW) coach, Kelli Engelbrecht. [Schedule your 30-minute Zoom coaching appointment here](#), or call her at 573-321-1322. During the coaching session, learn how to integrate the SkillsUSA Framework, articulate your SMART goals and select and evaluate Essential Elements within your CEP application.

»» New SkillsUSA Master Scholarship Application Now Open

SkillsUSA scholarships are available to both high school and college/postsecondary student members. Students can now apply for multiple scholarships by completing a single SkillsUSA master scholarship application. Eligibility criteria for each scholarship is noted on the application so that students know which scholarships they may be eligible to receive.

The SkillsUSA master scholarship is now open until April 1, 2023, and is [available here](#). For more SkillsUSA scholarship resources, including a guide on how to submit a quality application, visit the [scholarships page on the SkillsUSA website](#). If you have questions, contact [Megan Flinn](#).

»» Advisors: Print Membership Cards Instantly

The SkillsUSA registration site offers a feature that allows advisors to print student and professional membership cards when they join. This website feature provides each member with a printed membership card. Each school or organization can print individual cards one per page or print multiple professional cards to a single page using the batch print option. The card printing option is available when advisors log on to the [membership registration website](#).

»» Honorary Life and Outstanding Career and Technical Educator Nominations Open

If you would like to nominate an individual for recognition by SkillsUSA as an Honorary Life Member or Outstanding Career and Technical Educator, please [complete the online applications here](#). The deadline is **Feb. 15**. If you have questions, contact [Laura Rauch](#).

»» SkillsUSA Logo Generator Back on the Brand Portal

Would you like an official SkillsUSA logo for your chapter? That's why the SkillsUSA Logo Generator was created. Find it (along with other brand-related assets) on our [Brand Portal](#). Just click on the "Brand Assets" banner and then the "Logo Generator" button. From there, decide whether you want a one- or two-line version, enter your chapter name and download the files. If you need help, please [contact Scott Price](#), our design and digital communications manager.

»» AmazonSmile Purchases Benefit SkillsUSA

Support SkillsUSA as your charity of choice while shopping through Amazon this holiday season. To order your purchases through AmazonSmile, search for "SkillsUSA Inc." or [visit this link](#). AmazonSmile donates a percentage of all purchases made through this link directly to SkillsUSA.

»» SkillsUSA Technical Fridays Workshops

Join us for "SkillsUSA Technical Fridays," a series of virtual workshops led by industry experts to help teachers develop specific technical skills relevant to their career fields. Leave the sessions with new knowledge and skills to implement in the classroom. [Learn more about the workshops here](#).



On **Dec. 9**, from 4-5 p.m. ET, Arnaz Dotivala — a cosmetologist with 40 years of experience, a lead teacher in Virginia for personal services and a curriculum and instruction specialist — will share the steps to implementing a formal project-based learning assignment and unique ideas to engage cosmetology students across various topics. Workshops are free but space is limited. [Register here](#). If you have questions, contact [Karolina Belen](#).

»» The SkillsUSA Store Featured Product

This adorable SkillsUSA [llama](#) is a perfect holiday gift — the 6” tall llama is full of personality and features a red SkillsUSA bandana! This new product debuted at the 2022 National Leadership & Skills Conference this summer and was a big hit. Check out [the SkillsUSA Store](#) to find gifts for everyone on your holiday shopping list: chapter leaders, advisors, school administrators and program supporters.

