

Feb. 3, 2023



FRIDAY FLASH

»» Ready for SkillsUSA Week?

SkillsUSA Week almost here! From **Feb. 6-10**, your chapter can participate in many ways. Plan activities that follow the daily schedule for chapters nationwide.

- **Monday, Feb. 6, Recognition Day.** Recognize and honor members, advisors, administrators, business partners, community leaders and supporters who make a difference to your program and SkillsUSA chapter.
- **Tuesday, Feb. 7, Give Back Day.** Rally around your school community and focus on ways for your chapter to give back.
- **Wednesday, Feb. 8, Partner Day.** Invite local business and industry leaders to connect with members, highlighting the importance of the career-readiness skills in the SkillsUSA Framework.
- **Thursday, Feb. 9, Advocacy Day.** Amplify CTE in your community by conducting a local public relations activity, such as presenting to school board members, administrators or community leaders.
- **Friday, Feb. 10, SkillsUSA Day.** Celebrate by wearing SkillsUSA T-shirts, planning a fun chapter activity or posting SkillsUSA Framework stories on social media with the hashtag: #SkillsUSAWeek.



The [SkillsUSA Week Chapter Guide](#) helps chapters plan for each day of SkillsUSA Week. Be sure to invite the media to cover or attend your events. The [SkillsUSA Advocacy Site](#) has an editable letter template to promote your activities to the local media that you can personalize with details about your school, training programs and activities. [Share your stories, photos or links with the SkillsUSA headquarters](#) and we just may feature your chapter on the [SkillsUSA Champions digital hub](#) or on our social media. Thanks for being an advocate for SkillsUSA and career and technical education!

»» Are You a “Maker and Fixer?” Snap-on Wants to Spotlight and Reward You

SkillsUSA industry partner Snap-on is shining a spotlight on the [Makers and Fixers](#) who keep the world moving. They seek stories about skilled people who work with their hands in the essential industries that focus on transportation — in the air, in the automotive shops or on the roads and rails. Future, past or present Makers and Fixers are invited to share their personal stories or nominate someone they admire. To share your story, visit the [Share Your Story](#) page, tell them about yourself and upload some photos of you working on a project. Follow on Instagram [@MakersandFixers](#) to see if your story is shared. All eligible stories are entered into a drawing, and two stories are picked each month to win a prize valued up to \$600.

If you don't win, don't worry! Your entry in the giveaway gets carried over each month. Visit the [official rules](#) for more information.

»» Ready to Rock with the “FutureTechs Rock Awards”

The TechForce Foundation has opened nominations for the fifth annual “FutureTechs Rock Awards,” celebrating outstanding students enrolled in transportation technician educational programs. Prizes valued at nearly \$700 will be awarded to 10 student technicians. Nominations are open until Feb. 10. [Learn more here.](#)

»» Register Members by March 1

The SkillsUSA national membership deadline is **March 1**. Student members must register by the national deadline to be eligible to participate in national competitions; serve as voting delegates; run for national office; participate in national programming; or apply for scholarships, awards and honors. [The list of state dues and deadlines is here](#) and the [Membership Quick Start Guide](#) will walk you through the member registration process.

If you need assistance registering your members, call the [SkillsUSA Customer Care Team](#)! They can also help you start a new chapter or strengthen an existing chapter. If you have questions or need assistance, call toll free: 844-875-4557 from 8 a.m.-5 p.m. ET Monday, Wednesday, and Friday; and 11 a.m.-7 p.m. ET, Tuesday and Thursday. You can also send an email to customercare@skillsusa.org.

»» Upcoming Professional Development Opportunities

Please join us for upcoming Professional Development offerings. SkillsUSA advisors in their first, second or third year can look forward to virtual new advisor training on **Feb. 10** from 10 a.m.-2 p.m. On **Feb. 28** from 2-4 p.m., we will offer Career Essentials Implementation Training for teachers who purchased the courses and are implementing them this year. Completion certificates are provided for each session. Learn more on [our online training calendar](#). Advisors can also [access this Google Doc](#) to learn how to use their professional membership benefits. [A PDF of the 2022-23 Professional Development Opportunities is available here.](#) For questions, contact [Karolina Belen](#).

»» Help Students Create a Framework Story with the Framework Integration Toolkit

The Framework Integration Toolkit has everything you need to ensure career readiness within your training program and SkillsUSA chapter. The Framework Story Lesson Plan helps students create a Framework story through fun games and guided conversation. The story is based on their most impactful classroom or SkillsUSA experience where they learned or used one of the Essential Elements. The toolkit includes sample videos of student members sharing their Framework story that you can use for demonstration. Professional members can access the Toolkit in [SkillsUSA Absorb](#).

»» Last Call to Honor Excellence With Nominations for National Awards

If you would like to nominate an adult SkillsUSA leader for recognition by SkillsUSA as an Honorary Life Member, Outstanding Career and Technical Educator, or for the Hall of Champions Award, please [complete the online applications here](#). You can also learn more about each award at the link. The deadline is **Feb. 15**. If you have questions, contact [Laura Rauch](#).

»» Take Up the Challenge! National Conference Pin and T-shirt Design

SkillsUSA is offering the 2023 National Leadership & Skills Conference (NLSC) Pin and T-shirt Design Challenge to all registered and paid student members. The winning designs will become the official T-shirt and pin design for the 2023 NLSC. Entries are due by **March 3 at 12 a.m. ET**, and winners will be announced on March 10. [Rules and submission links can be found on the SkillsUSA website.](#)

»» The SkillsUSA Store — Featured Product

Celebrate and recognize your chapter and individual student successes with the new [2023 Chapter Excellence Program Pins](#). The pins are dated to provide a great way to commemorate a student's achievement this year. Presentation of the pins to members is a great addition to your end-of-year SkillsUSA recognition event. If you missed getting pins last year, the [2022 Chapter Excellence Program Pins](#) are still available.

