



## Official Rules

# SkillsUSA Utah State National Conference

## Pin and T-Shirt Design Challenge

*(Please read ALL of the following information carefully before beginning so as not to be disqualified)*

SkillsUSA Utah is sponsoring a state conference pin & T-Shirt design challenge that is open to all dues-paying student members of the organization. The winning designs will become the official pin for the 2019 SkillsUSA State and National Leadership and Skills Conference. All designs submitted should be appropriate for use on the state pin & t-shirt. All entries must be submitted to Utah SkillsUSA web site **exactly as directed** in the rules below, and all entries become the property of Utah SkillsUSA once submitted. **Only one entry/design per SkillsUSA member is permitted.**

### Eligibility

This challenge is open to all registered SkillsUSA student members who are enrolled in a career and technical education program at a high school or college/postsecondary institution with an active SkillsUSA chapter. Membership for the 2018-19 school year will be verified by the Utah State Staff (the name must appear on a roster for this school year).

**Only one entry/design per SkillsUSA member is permitted.**

### Deadline

All entries must be Uploaded to <https://www.utahskillsusa.org/> by Friday January. 18th, 2019. The upload link is located under the Conference & Events tab on the home page.

### Judging

All entries will be judged by the state officers of Utah SkillsUSA and the industry sponsor for the event, should there be one. The winners of the challenge will be announced during the awards ceremony at the state conference.

### Materials and Specifications

All entries to this challenge must comply with the following materials and specifications or they will be disqualified:

- All designs must be rendered in color and include PMS color specifications (full process color or four spot colors)
- Preferably, entries will be created in a design software package such as Illustrator.
- All entries should be submitted on the official state **TEMPLATE as a Adobe PDF**. Template should include two versions of the art one for the pin design, one for the shirt design and include PMS/Shirt color specifications.
- The art does not have to be square, nor to the exact dimensions or orientation.
- Dimensions of the pin when produced will be approximately 1 inch tall by the

- necessary width. For the T-shirt, the art will be adjusted to fit the front or back of the shirt, and industry logos may be added to shirt.
- All entries must include the following exact wording:

## **Utah SkillsUSA 2019**

- The SkillsUSA emblem or SkillsUSA logo (whole or elements of either) cannot appear on the design.
- All copyright laws must be followed in the creation of the design.
- Please label your artwork with the following:
  - Student's name, School, Instructor Name, and Instructor email.
- The student must keep a copy of his or her original design until results are announced. Upon notification, the winner may be required to submit his or her artwork in the native software file including any resource files (Fonts, etc.), for production purposes. SkillsUSA Utah will not return any materials.
- SkillsUSA Utah retains the right to make modifications to the final design as necessary to produce a pin or T-shirt to our standards and to the manufacturer's specifications and abilities.
- Incomplete entries or those that do not comply with the above requirements will be disqualified.
- Entries received after the deadline will not be considered. Entries must be uploaded
  - by February. 8th, 2019.
- Please note the following:
  - Designs chosen will be designated as the pin or the T-shirt by the judging committees.
  - Do not use the SkillsUSA conference theme or slogan in your design.
  - Do not make SkillsUSA two words or separate SkillsUSA by a hyphen or any other means. SkillsUSA should appear as one word on a single line.
  - Do not use the SkillsUSA logo or any part of it in your design.

### **Submitting Your Design**

Create your design according to the above specifications. When your design is ready to submit, upload to:

<https://www.utahskillsusa.org/skillsusa-utah---nlsc-pin--t-shirt-design-challenge.html>

Entries must be received by February 8th, 2019.

Submit any questions by e-mail to [digitaljedi@ehsgraphics](mailto:digitaljedi@ehsgraphics).

### **Awards**

There will be one state winner for the pin and T-shirt design. The winner will receive the following, provided by SkillsUSA Utah:

- Plaque with his or her design
- Complimentary samples of the pin or T-shirt that is produced
- Recognition of the winner on the SkillsUSA-Utah website
- Recognition at the state conference