



FRIDAY FLASH

»» SkillsUSA “Journey of a Jacket” Program Applications Accepted until Nov. 1

SkillsUSA members belong to a community that values their potential and believes in their abilities. Through SkillsUSA’s new [“Journey of a Jacket” program](#), selected students will receive a SkillsUSA red jacket (like those pictured) to be worn anywhere on the member’s journey through school, work and life. The jacket is a gift from one of the program’s generous sponsors and is a symbol that the member is supported and valued. It’s also an opportunity for students to showcase their SkillsUSA pride. To apply, students must submit an essay and a letter of recommendation from their SkillsUSA advisor. Applications close on **Nov. 1**. [Learn more and apply online here](#). For questions, contact [Megan Flinn](#).



»» Lowe’s Chapter Grants Close Nov. 1

SkillsUSA partner Lowe’s is offering multiple SkillsUSA chapter grants of up to \$15,000 each to upgrade your CTE program’s tools and equipment or to help you purchase materials and supplies for students. All funds must be spent at Lowe’s. The grants can also be used for equipment, materials or supplies used in carrying out a SkillsUSA community service project. Applications are due by **Nov. 1**. Successful applicants will be notified by Dec. 3, and all classroom upgrades or service projects must be completed by Sept. 15, 2022. [Learn more and apply here](#). For questions, contact [Laura Rauch](#).



»» SkillsUSA Store Offers Branded RocketBooks

The SkillsUSA Store has launched another great new product. The [RocketBook Flip Notebook](#) provides a classic pen and paper experience but is reusable. It is perfect for any classroom, office, or day-to-day notes. Use the RocketBook app to scan the page and upload your notes, plans, lists, drawings, and other big ideas to your favorite cloud service. The synthetic paper allows you to write smoothly with the



included Pilot Frixion pen, upload, and then magically wipe clean with a damp cloth to reuse the pages again and again. Find this and other great products on [The SkillsUSA Store](#).

»» Educational Resources and Absorb Shopping Carts to Temporarily go Offline

The [SkillsUSA Absorb shopping cart](#) (for “SkillsUSA Career Essentials” curriculum, certification and assessments) and the [SkillsUSA Educational Resource shopping cart](#) (for official SkillsUSA advisor and student materials, contest guides, books, brochures and more) are undergoing an upgrade and will need to go offline for a period of approximately 48 hours within the next three weeks. (The exact dates are still to be determined.) Please place any essential orders now to avoid any delays. For questions, contact [Marcia Strickland](#).

»» Advisor Challenge: Send Us Your Contest Projects!

Advisors, SkillsUSA is looking for your genius local competition project ideas! Selected projects will be included in our “Hosting a Local Career Competition” guides, publications designed to provide teachers with a turnkey kit for hosting a local event. The top five projects in each career competition will receive a \$100 Lowe’s gift card, and the winning submission in each career competition will receive a \$350 Lowe’s gift card. The competition closes on **Nov. 15** and the winners will be announced on Dec. 13. You may submit as many projects as you like. All projects must be your original work. [To enter, fill out the form here.](#)

»» Local Chapter Challenge: SkillsUSA 2021 Recruitment Week

Check out [SkillsUSA’s 2021 Recruitment Week resources](#) to learn how local chapter leaders can successfully hold a fall recruitment week and engage new members. You’ll also find advisor resources to help coach your chapter leaders around recruitment and engagement. After your chapter successfully completes Recruitment Week, apply to earn national recognition and a chance to win a \$500 shopping spree at the SkillsUSA Store! All recognition applications are due by midnight on **Dec. 1**.

»» Nursing Assistant Expertise on Next Edition of “SkillsUSA Technical Fridays”

Join us for “SkillsUSA Technical Fridays,” SkillsUSA’s industry-led initiative for workshops that help teachers develop specific technical skills relevant to their career fields. On Oct. 29 at 4 p.m. ET, the presenter will be Vicky Castillo, MSN, RN, CNE, a CNA instructor,



program coordinator, test examiner, content expert and founder and CEO of FACETS Healthcare Training. The session will focus on achieving excellence in nursing assistant education and offer practical tips on labs, tests and CNA theory. The cost to attend the session is \$10. [Register here.](#)

»» Check Out the Wealth of Professional Development This Fall

Please join your fellow advisors at our fall SkillsUSA Professional Development offerings. With upcoming topics like “Career Essentials Implementation Training,” “Chapter Excellence Program,” “Experiential Activities,” and “SkillsUSA Certification Bundle,” these sessions can launch the new school year in exciting directions. Learn more about SkillsUSA’s offerings on [SkillsUSA’s online training calendar](#). Certificates are provided upon completion of each session. [Use this Google Doc](#) to

learn how to access your Professional Membership benefits online. [A PDF of the 2021-22 Professional Development Opportunities is available here.](#) For questions, contact [Karolina Belen.](#)