



FRIDAY FLASH

» Register by Nov. 15 for Extra Member Benefits

Becoming a professional member of SkillsUSA is one of the best ways to demonstrate to students the opportunities that membership provides. As a benefit of membership, professional members receive online access to:



- **Framework Integration Toolkit:** The Framework Integration Toolkit has everything you need to ensure career readiness for students, including videos, lesson plans, activities and more.
- **Program of Work Toolkit:** The Program of Work Toolkit includes the Program of Work Launch Activity Guides, videos and resources to help you implement effective activities.
- **“Jump into Stem!”:** A chapter curriculum for members to mentor and engage elementary and middle school students in STEM learning while creating an opportunity for future recruitment.
- **SkillsUSA Championships Technical Standards:** The official rules and regulations for each of the 2022 SkillsUSA Championships competitions.
- **E-Courses:** Includes SkillsUSA Framework Certification; CTE Knowledge Certification; Promoting Diversity, Equity and Inclusion as a SkillsUSA Leader; and Building Self-Motivation in Student Leaders.
- **Advisor Professional Development:** A variety of training opportunities, from webinars to classroom to multi-day sessions. You’ll find a lot of options for differing training needs.

As a special membership incentive, teachers who register at least 15 student members plus one or more professionals by **Nov. 15** will receive a complimentary copy of “Difficult Conversations at Work,” our latest resource developed in student-friendly, scenario-based learning. National dues for professional members are \$20 plus state dues, which vary. [View or download this PDF for 2021-22 state dues and deadlines](#), and you can [find our registration site here](#).

» SkillsUSA Week T-shirt Design Challenge

SkillsUSA is seeking student designs for the official T-shirt of SkillsUSA Week 2022. One design will be selected and produced by the SkillsUSA Store. The contest is open to all dues-paying student members. Only one entry/design per SkillsUSA member is permitted. All designs submitted should be appropriate

for use on a red T-shirt and follow the design specifications outlined in the [Challenge Guide](#). The deadline for submissions is **Nov. 15** at 5 p.m. ET.

»» Advisors: Last Call for Contest Projects!

SkillsUSA is looking for local competition project ideas from advisors! Selected projects will be included in our “Hosting a Local Career Competition” guides that provide teachers with a turnkey kit for hosting a local event. The top five projects in each career competition will receive a \$100 Lowe’s gift card, and the winning submission in each career competition will receive a \$350 Lowe’s gift card. The competition closes on **Nov. 15** and the winners will be announced on **Dec. 13**. You may submit as many projects as you like. All projects must be your original work. [To enter, fill out the form here.](#)



»» Manufacturing Expertise on “SkillsUSA Technical Fridays”

Join us for “SkillsUSA Technical Fridays,” SkillsUSA’s industry-led workshops that help teachers develop specific technical skills relevant to their career fields. On Nov. 19 at 4 p.m. ET, the presenter will be Thom Tremblay from Autodesk who manages the client success



for Team D3 and developed learning content for Autodesk through concepts and design. During his session, he will focus on the Generative Design tools in Autodesk Fusion 360, which are the next stage in CAD evolution that the designers, engineers and machinists of the future will work with daily. The cost to attend the session is \$10. [Register here.](#)

»» Register by Nov. 14 to Participate in the Airport Design Challenge

The Federal Aviation Administration Science (FAA), Technology, Engineering, and Math Aviation and Space Education Program organizes and sponsors the Airport Design Challenge, a seven-week interactive learning and collaboration opportunity for students in grades K-12. During the Airport Design Challenge, students will have the opportunity to design virtual airports in Minecraft based on guidance from FAA aerospace and engineering experts. The challenge offers first-hand experience in an aviation-related application of STEM concepts and helps students apply their academic knowledge and skills to professional simulations. Participating students will meet aviation professionals, engage with other designers, and learn about the aerospace industry. [Register by Nov. 14 to participate.](#) The challenge begins Nov. 15 and concludes on Jan. 14, 2022.

»» Engage Your Chapter in SkillsUSA’s Refreshed Student2Student Program

SkillsUSA has launched a refreshed Student2Student program for the 2021-22 school year. The program connects chapters with younger students in elementary or middle school to facilitate SkillsUSA’s “Jump into STEM!” curriculum at their school. Also new this year, SkillsUSA has five \$200 chapter grants (via Lowe’s gift cards) available on a first-come, first-served basis for chapters to purchase supplies for facilitation of their Student2Student program. For more information and to fill out the grant application, [go here](#). Chapter grant requests must be submitted by **Dec. 1**. Student2Student entries must be submitted by **April 1, 2022**. [Learn more about Student2Student here.](#)

»» Get Recognized for Your Recruitment Efforts

Check out [SkillsUSA's 2021 Recruitment Week resources](#) to learn how local chapter leaders can successfully hold a fall recruitment week and engage new members. You'll also find advisor resources to help coach your chapter leaders around recruitment and engagement. Be sure to track your work and photograph your activities. Submit your Recruitment Week activities by **Dec. 1** to be considered for national recognition, including a \$500 shopping spree at the SkillsUSA Store, a highlight on social media and an opportunity to be spotlighted on the [SkillsUSA Champions digital hub](#).

»» One-on-One Coaching on the Chapter Excellence Program

Is your chapter ready to take your Chapter Excellence Program (CEP) application to the next level, or do you need help getting started? SkillsUSA offers one-on-one coaching sessions with our CEP and Program of Work (PoW) coach, Kelli Engelbrecht. Learn how to integrate the SkillsUSA Framework, articulate your chapter's SMART goals and select and evaluate your Essential Elements within your CEP application. [Schedule your 30-minute Zoom coaching appointment here](#). For questions, email [Kelli Engelbrecht](#) or give her a call at 573-321-1322.

»» Check Out the Wealth of Professional Development This Fall

Please join your fellow advisors for our fall SkillsUSA Professional Development offerings. With upcoming topics like "Guides for Hosting a Local Career Competition," "Establishing a Framework Culture," "Jumpstart 2.0," and the "At-Work Series" (which includes critical thinking, conflict management and difficult conversations at work), these sessions can keep the school year moving in exciting directions. Learn more about SkillsUSA's offerings on [SkillsUSA's online training calendar](#). Completion certificates are provided for each session. [Use this Google Doc](#) to learn how to access your Professional Membership benefits online. [A PDF of the 2021-22 Professional Development Opportunities is available here](#). For questions, contact [Karolina Belen](#).