



# FRIDAY FLASH

*The “SkillsUSA Friday Flash” will be on hiatus during the week of Thanksgiving. The next edition will be made available on Dec. 3. Have a wonderful holiday!*

## »» Get Recognized for Your Recruitment Efforts

Check out [SkillsUSA’s 2021 Recruitment Week resources](#) to learn how local chapter leaders can successfully hold a fall recruitment week and engage new members. You’ll also find advisor resources to help coach your chapter leaders around recruitment and engagement. Be sure to track your work and photograph your activities. Submit your Recruitment Week activities by **Dec. 1** to be considered for national recognition, including a \$500 shopping spree at the [SkillsUSA Store](#), a highlight on social media and an opportunity to be spotlighted on the [SkillsUSA Champions digital hub](#).



## »» Engage Your Chapter in SkillsUSA’s Refreshed Student2Student Program

SkillsUSA has launched a refreshed Student2Student program for the 2021-22 school year. The program connects chapters with younger students in elementary or middle school to facilitate SkillsUSA’s “Jump into STEM!” curriculum at their school. Also new this year, SkillsUSA has five \$200 chapter grants (via Lowe’s gift cards) available on a first-come, first-served basis for chapters to purchase supplies for facilitation of their Student2Student program. For more information and to fill out the grant application, [go here](#). Chapter grant requests must be submitted by **Dec. 1**. Student2Student entries must be submitted by **April 1, 2022**. [Learn more about Student2Student here](#).

## »» Plan Now for SkillsUSA Week

SkillsUSA Week is Feb. 7-11, 2022, and you can participate in many different ways: Honor your community supporters, connect with local business and industry professionals, or make a presentation about your CTE program and SkillsUSA chapter at a school board meeting. We encourage you to celebrate all week by planning activities that follow the daily schedule of events that will be held by local chapters nationwide.

- **Monday, Feb. 7, Recognition Day.** Recognize and honor members, advisors, administrators, business partners, community leaders and supporters who make a meaningful impact on your CTE program and SkillsUSA chapter.

- **Tuesday, Feb. 8, Give Back Day.** Rally around your school community by focusing on ways for your chapter to give back.
- **Wednesday, Feb. 9, Partner Day.** Invite local business and industry leaders to connect with members, highlighting the importance of developing career-readiness skills found in the SkillsUSA Framework.
- **Thursday, Feb. 10, Advocacy Day.** Amplify CTE in your community by conducting a local public relations activity such as presenting to school board members, administrators, and community group leaders.
- **Friday, Feb. 11, SkillsUSA Day.** Celebrate SkillsUSA by wearing your favorite SkillsUSA T-shirt, planning a celebration activity or by posting your SkillsUSA Framework story on social media using the hashtag: #SkillsUSAWeek.

The [SkillsUSA Week Chapter Guide](#) assists chapters in planning activities for each day of SkillsUSA Week.

SkillsUSA also has 10 chapter grants valued at \$200 each for chapters to purchase supplies for their SkillsUSA Week activities. A request for a chapter grant must be submitted by **Jan. 1, 2022**. Chapter grants will be distributed on a first-come, first-served basis. [Check out the chapter grant application and further details here.](#)

### »»» **Honorary Life and Outstanding Career and Technical Educator Nominations Open**

If you would like to nominate an individual for recognition by SkillsUSA as an Honorary Life Member or Outstanding Career and Technical Educator, please [complete the online applications here](#). The deadline is **Feb. 15**. For questions, contact [Laura Rauch](#).

### »»» **Focus Students on Safety**

CareerSafe’s annual National Youth Safety Video Contest challenges students to create a two-minute video demonstrating workplace safety. All submissions should be sent to CareerSafe by **March 1**. The winning students will receive a SkillsUSA prize pack and a scholarship of up to \$2,500, and the winning school will receive a prize of up to \$5,000. For more information and to submit your entry, [visit the CareerSafe website here](#).

### »»» **AmazonSmile Purchases Benefit SkillsUSA**

Support SkillsUSA as your charity of choice while shopping through Amazon this holiday season. Make your order through AmazonSmile and search for “SkillsUSA Inc.” or [visit this link](#). AmazonSmile donates a percentage of purchases made through this link directly to SkillsUSA.

### »»» **Insulation and Air Sealing Materials Expertise on “SkillsUSA Technical Fridays”**

Join us for “SkillsUSA Technical Fridays,” SkillsUSA’s industry-led workshops that help teachers develop specific technical skills relevant to their career fields. On Dec. 10 at 4 p.m. ET, the presenter will be Sam Myers, a building scientist for Retrotec. Myers is an expert on building performance concepts. His session will focus on various insulation and air-sealing materials and installation procedures that help create a healthy, efficient and comfortable home. A live demonstration will be given to show you how to test a house to determine how airtight or leaky it is. There will also be free giveaways for up to 20 SkillsUSA instructors. The cost to attend the session is \$10. [Register here.](#)



### »» One-on-One Coaching on the Chapter Excellence Program

Is your chapter ready to take your Chapter Excellence Program (CEP) application to the next level, or do you need help getting started? SkillsUSA offers one-on-one coaching sessions with our CEP and Program of Work (PoW) coach, Kelli Engelbrecht. Learn how to integrate the SkillsUSA Framework, articulate your chapter’s SMART goals and select and evaluate your Essential Elements within your CEP application. [Schedule your 30-minute Zoom coaching appointment here.](#) For questions, email [Kelli Engelbrecht](#) or give her a call at 573-321-1322.

### »» Check Out the Wealth of Professional Development This Fall

Please join your fellow advisors for our fall SkillsUSA Professional Development offerings. With upcoming topics like “Guides for Hosting a Local Career Competition,” “Establishing a Framework Culture,” “Jumpstart 2.0,” and the “At-Work Series” (which includes critical thinking, conflict management and difficult conversations at work), these sessions can keep the school year moving in exciting directions. Learn more about SkillsUSA’s offerings on [our online training calendar.](#) Completion certificates are provided for each session. [Use this Google Doc](#) to learn how to access your Professional Membership benefits online. [A PDF of the 2021-22 Professional Development Opportunities is available here.](#) For questions, contact [Karolina Belen.](#)

### »» SkillsUSA Store Featured Product

As the weather turns colder, the [Shelty Knit Cap](#) and [Ravenlake Knit Scarf](#) by Roots73® are must-haves in your winter wardrobe. This ultra-cozy scarf and cap feature a trendy heather knit that is soft to the touch. Wear these two together and you have the perfect pair for the chill of winter. Find these and all your winter apparel needs on [The SkillsUSA Store!](#)

