



FRIDAY FLASH

»» Plan Now for SkillsUSA Week

SkillsUSA Week is Feb. 7-11, 2022, and you can participate in many ways: Honor your community supporters, connect with local business and industry professionals, or make a presentation about your CTE program and SkillsUSA chapter at a school board meeting. We encourage you to celebrate all week by planning activities that follow the daily schedule of events for local chapters nationwide.

- **Monday, Feb. 7, Recognition Day.** Recognize and honor members, advisors, administrators, business partners, community leaders and supporters who make a meaningful impact on your CTE program and SkillsUSA chapter.
- **Tuesday, Feb. 8, Give Back Day.** Rally around your school community by focusing on ways for your chapter to give back.
- **Wednesday, Feb. 9, Partner Day.** Invite local business and industry leaders to connect with members, highlighting the importance of developing career-readiness skills found in the SkillsUSA Framework.
- **Thursday, Feb. 10, Advocacy Day.** Amplify CTE in your community by conducting a local public relations activity such as presenting to school board members, administrators and community leaders.
- **Friday, Feb. 11, SkillsUSA Day.** Celebrate SkillsUSA by wearing your favorite SkillsUSA T-shirt, planning a celebration activity or by posting your SkillsUSA Framework story on social media using the hashtag: #SkillsUSAWeek.



The [SkillsUSA Week Chapter Guide](#) assists chapters in planning for each day of SkillsUSA Week.

SkillsUSA is offering 10 chapter grants valued at \$200 each to purchase supplies for your SkillsUSA Week activities. A request for a chapter grant must be submitted by **Jan. 1, 2022**. Chapter grants will be distributed on a first-come, first-served basis. [The chapter grant application is here.](#)

»» AmazonSmile Purchases Benefit SkillsUSA

Support SkillsUSA as your charity of choice while shopping through Amazon this holiday season. To order your purchases through AmazonSmile, search for “SkillsUSA Inc.” or [visit this link](#). AmazonSmile donates a percentage of all purchases made through this link directly to SkillsUSA.

»» Insulation and Air Sealing Materials Expertise on “SkillsUSA Technical Fridays”

Join us for “SkillsUSA Technical Fridays,” SkillsUSA’s industry-led workshops that help teachers develop specific technical skills relevant to their career fields. On Dec. 10 at 4 p.m. ET, the presenter is Sam Myers, a building scientist and an expert on building performance



concepts. His session will focus on various insulation and air-sealing materials and installation procedures that help create a healthy, efficient and comfortable home. A live demonstration will be given to show you how to test a house to determine how airtight or leaky it is. There will also be free giveaways for up to 20 SkillsUSA instructors. The cost to attend the session is \$10. [Register here.](#)

»» The Best Way to Build a Successful SkillsUSA Chapter

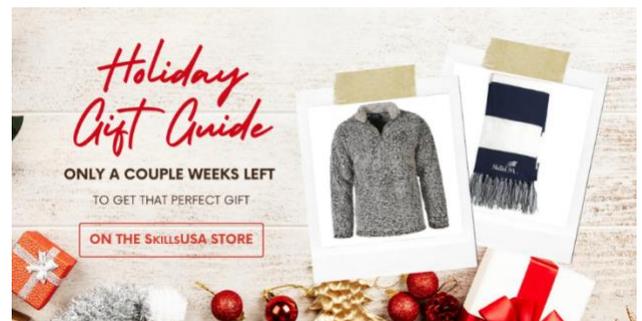
You know you are having a great year in SkillsUSA, so why not be recognized for it? Did you elect officers, hold chapter meetings and engage in chapter activities? Then take it to the next level: complete the Chapter Excellence Program Quality Chapter application and receive the recognition your chapter has earned.

Start your SkillsUSA Chapter Excellence Program (CEP) application today and earn recognition for your chapter. [The online application is on the main page of the membership registration site](#) once you log into your school account. [The "Build a Successful SkillsUSA Chapter Teacher’s Guide 2.0" can be downloaded here.](#) The guide offers simple and easy steps to follow on completing the application, engaging students in the process and infusing the SkillsUSA Framework into chapter activities.

For questions or help, contact SkillsUSA Customer Care at 844-875-4557 or by [email](#). You can also take advantage of a one-on-one coaching session with our CEP and Program of Work (PoW) coach, Kelli Engelbrecht. [Schedule your 30-minute Zoom coaching appointment here](#), or call her at 573-321-1322. During the coaching session, learn how to integrate the SkillsUSA Framework, articulate your SMART goals and select and evaluate Essential Elements within your CEP application.

»» SkillsUSA Store Holiday Gift Guide

There are only a few weeks left to order [Holiday Gifts](#) for the special people in your life. The best way to spread holiday cheer is by giving the gift of SkillsUSA! You can never go wrong with a cozy sweater or warm scarf. If that is not your style, SkillsUSA offers technology gifts, jewelry, wallets and more for those perfect gifts! Shop now on [The SkillsUSA Store!](#)



»» SkillsUSA Professional Development in December

Please join your fellow advisors for our December SkillsUSA Professional Development offerings. With upcoming topics like “Establishing a Framework Culture,” “SkillsUSA Certification Bundle” and the “At-Work Series” (which includes critical thinking, conflict management and difficult conversations at work), these sessions can keep the school year moving in exciting directions. Learn more about

SkillsUSA's offerings on [our online training calendar](#). Completion certificates are provided for each session. [Use this Google Doc](#) to learn how to access your Professional Membership benefits online. [A PDF of the 2021-22 Professional Development Opportunities is available here](#). For questions, contact [Karolina Belen](#).

»» Advisors Can Print Membership Cards Instantly Online

SkillsUSA has implemented a feature that allows advisors to print student and professional membership cards as soon as they join, right from the membership registration website. This online feature provides each member with a quality, printed membership card. Each school/organization has the option to print individual cards on one page or print multiple professional cards to a single page using the batch print option. This option is available to advisors who log on to the [membership registration website](#).

»» SkillsUSA Scholarships Now Open for Applications

Applications for several scholarships are now open to benefit SkillsUSA students in pursuit of higher education or certification in their chosen fields. Help spread the word about these opportunities:



- The Marsha Daves Memorial Scholarship is open to current SkillsUSA state officers who are high school seniors or college/postsecondary students with another year of school. The deadline for applications is **Feb. 1**.
- The new #MasteroftheTrade Scholarship is open to SkillsUSA members enrolled in HVACR or general construction programs who plan to study HVACR at the college/postsecondary level in the 2022-23 or 2023-24 school year. The deadline for applications is **March 1**.
- The Student Research Foundation Scholarship is open to SkillsUSA members who are currently enrolled in high school and plan to continue their education in a postsecondary institution or program. It recognizes outstanding community contribution. The deadline for applications is **July 26**.

[Additional information and the applications for these scholarships are available here.](#)

»» Honorary Life and Outstanding Career and Technical Educator Nominations Open

If you would like to nominate an individual for recognition by SkillsUSA as an Honorary Life Member or Outstanding Career and Technical Educator, please [complete the online applications here](#). The deadline is **Feb. 15**. For questions, contact [Laura Rauch](#).

»» Earn Presidential Recognition for Service to Others Through PVSA

At the 2022 national conference, SkillsUSA will recognize advisors, students and registered alumni for their community service and volunteer activities. To qualify, SkillsUSA members, advisors or alumni can submit a record of their service hours to SkillsUSA, which is a certifying organization of the President's Volunteer Service Award (PVSA). This presidential honor recognizes the valuable contributions of volunteers across the country who are answering a national call to serve others through their current activities or lifetime efforts. [Details on qualifying hours and requirements for submission are available here](#). Applications must be received by **April 1** for recognition at the 2022 National Leadership and Skills Conference.