



# Utah Fall Leadership Conference

# Professional Membership Benefits

WiFi: Wolverine Wifi  
Public Access (no password)



# Types of Headaches

**Migraine**



**Hypertension**



**Stress**



Professional  
Development Meetings





# Professional Membership Benefits



- Framework Integration Toolkit
- Program of Work Toolkit
- Jump into Stem
- E-Courses (some are offered for students)
- Advisor Professional Development, including:
  - Love and Logic Series
  - Technical Fridays
- Championships Technical Standards

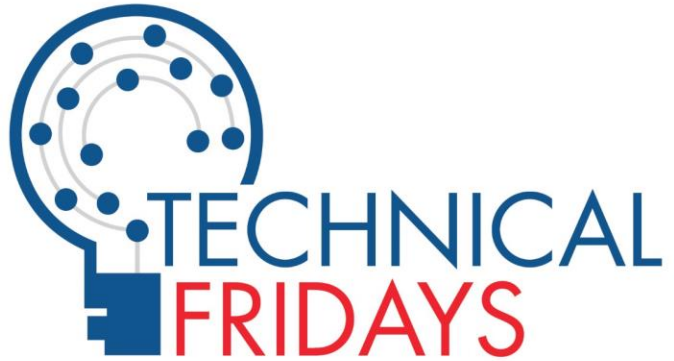


Professional Development Calendar  
accessible at:

[https://www.skillsusa.org/events-  
training/](https://www.skillsusa.org/events-training/)



# Industry Expert Live Workshops



# Career Essentials



- Instructor Version
- Can access Students through Reports
- Reports can be downloaded and used for grades
- Admin. Account Instructions in Absorb
- Career Essentials Implementation Training
- Contact Megan Flinn: [mflinn@skillsusa.org](mailto:mflinn@skillsusa.org)



# Career Essentials



## Employability Skill-Building Curricula

- Exploratory: ages 12-14
- Fundamental: ages 14-16
- Advanced: ages 17-19
- Adult Learner: ages 20+

Demo Courses available

Discounted prices are ongoing this year

Career Essentials can be purchased with or without membership

[www.careeressentials.org](http://www.careeressentials.org)

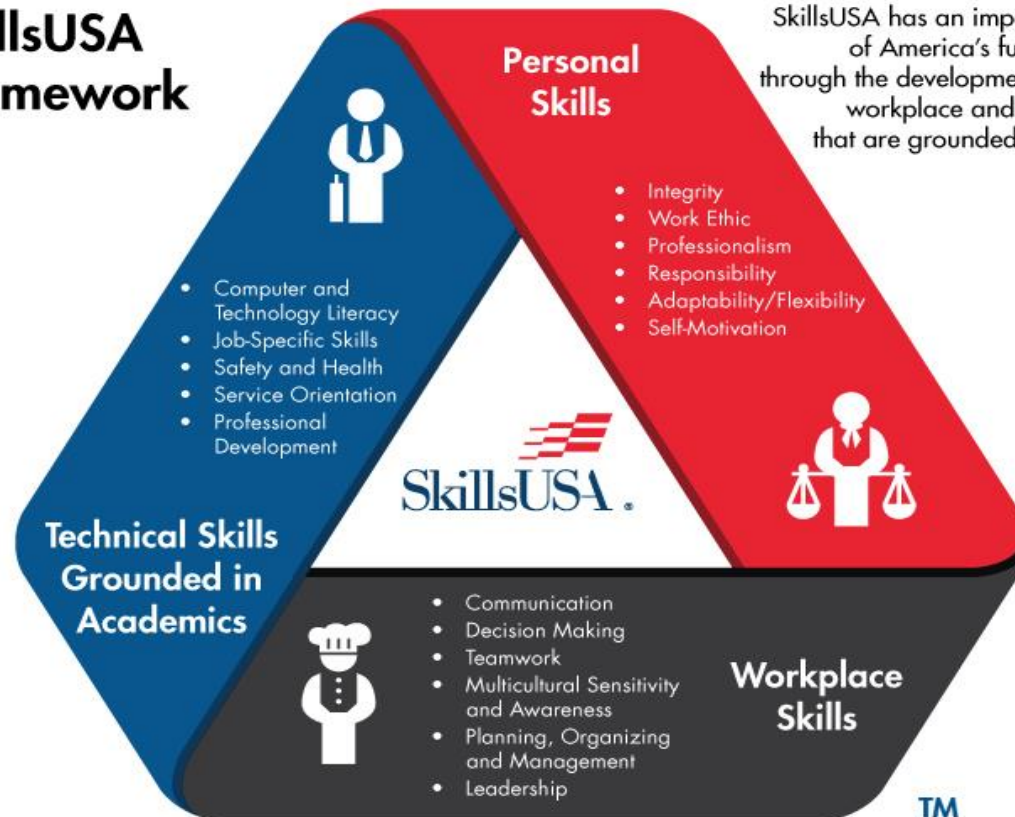




# SkillsUSA Framework



## SkillsUSA Framework



SkillsUSA has an impact on the lives of America's future workforce through the development of personal, workplace and technical skills that are grounded in academics.



# Workplace Readiness Skills



## VERY IMPORTANT SKILLS FOR HIGH SCHOOL GRADUATES

- Professionalism/Work Ethic . . . . . 80.3%
- Teamwork/Collaboration . . . . . 75.7%
- Verbal Communication. . . . . 70.8%
- Ethics/Social Responsibility. . . . . 63.4%
- Critical Thinking/Problem Solving. . . . . 57.5%
- Information Technology Applications. . . 53.0%
- Written Communication. . . . . 52.7%
- Diversity. . . . . 52.1%
- Lifelong Learning/Self-Direction. . . . . 42.5%
- Creativity/Innovation. . . . . 36.3%

## VERY IMPORTANT SKILLS FOR TWO-YEAR DEGREE PROGRAM

- Professionalism/Work Ethic. . . . . 83.4%
- Teamwork/Collaboration. . . . . 82.7%
- Verbal Communication. . . . . 82.0%
- Critical Thinking/Problem Solving. . . . . 72.2%
- Written Communication. . . . . 71.5%
- Ethics/Social Responsibility. . . . . 70.6%
- Information Technology Applications. . . 68.6%
- Lifelong Learning/Self-Direction. . . . . 58.3%
- Diversity. . . . . 56.9%
- Creativity/Innovation. . . . . 45.5%

# SkillsUSA Framework Resources



## Framework Integration Toolkit

Housed in Absorb as a Professional Membership Benefit

Scripted Lesson Plans for each Essential Element

Experiential Activities

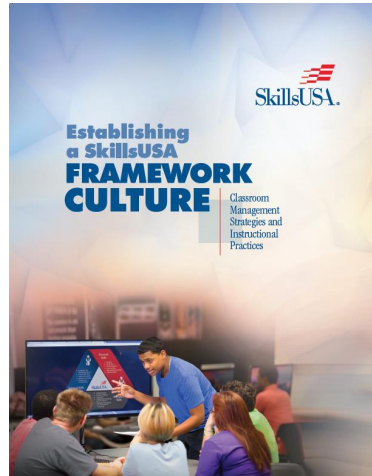
Framework Story Lesson Plans

Games, Videos, and More





# Framework Resources found in the store



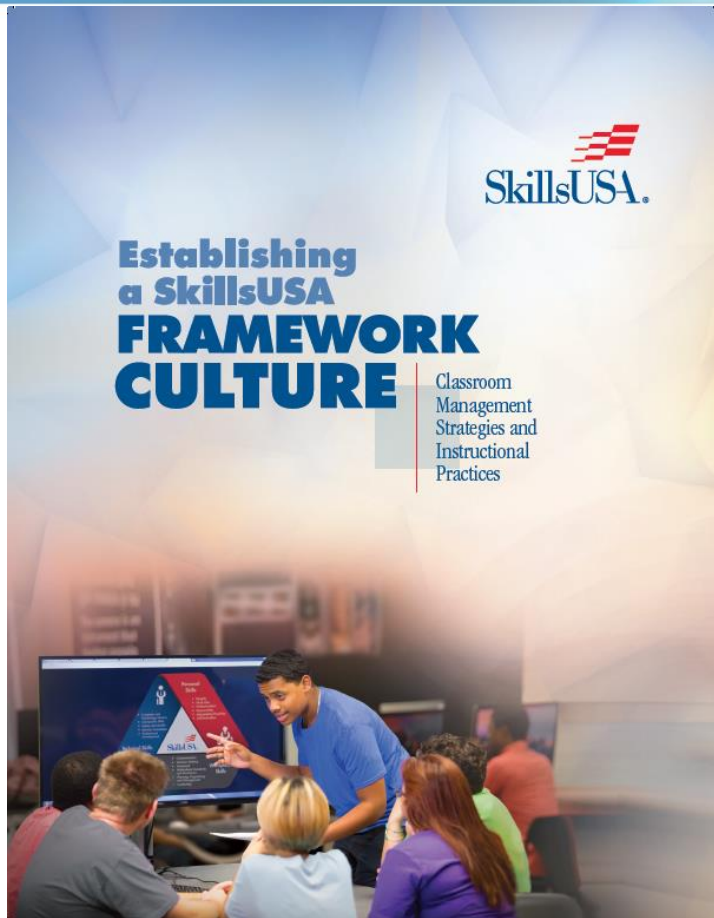
You demonstrated integrity by:

- ☐ Being honest
- ☐ Doing what you said you would
- ☐ Holding yourself and others accountable
- ☐ Making choices consistent with your values
- ☐ Other \_\_\_\_\_





# Establishing a Framework Culture



- Group Work Assignment:
- Each group will be assigned one of the 5 Strategies outlined in the book
  - On flipcharts:
    - Basics of that Strategy
    - Top Three Ideas
  - Please plan to briefly present ideas found on flipcharts



## HOTLINE OPERATORS/MEMBERSHIP SPECIALISTS ALSO ASSIST ...

### *All Chapters and Advisors with*

- Recruiting members and chapter operations
- Navigating the registration system
- Navigating the SkillsUSA website
- Discovering more about new products, resources, programs and materials

Career Essentials Suites  
Chapter Excellence Program  
SkillsUSA Store



# 3

## WAYS TO CONNECT

WITH A SKILLSUSA HOTLINE OPERATOR OR COACH

## Have questions

about SkillsUSA membership  
or conference registration,  
Career Essentials, or need  
online support?



■ **CALL** 844-875-4557

■ **CHAT** *on the membership registration page*

■ **EMAIL** [operators@skillsusa.org](mailto:operators@skillsusa.org)  
for membership and general support

[careeressentials@skillsusa.org](mailto:careeressentials@skillsusa.org)  
for Career Essentials resources

## Hotline Hours

Monday/Wednesday/Friday

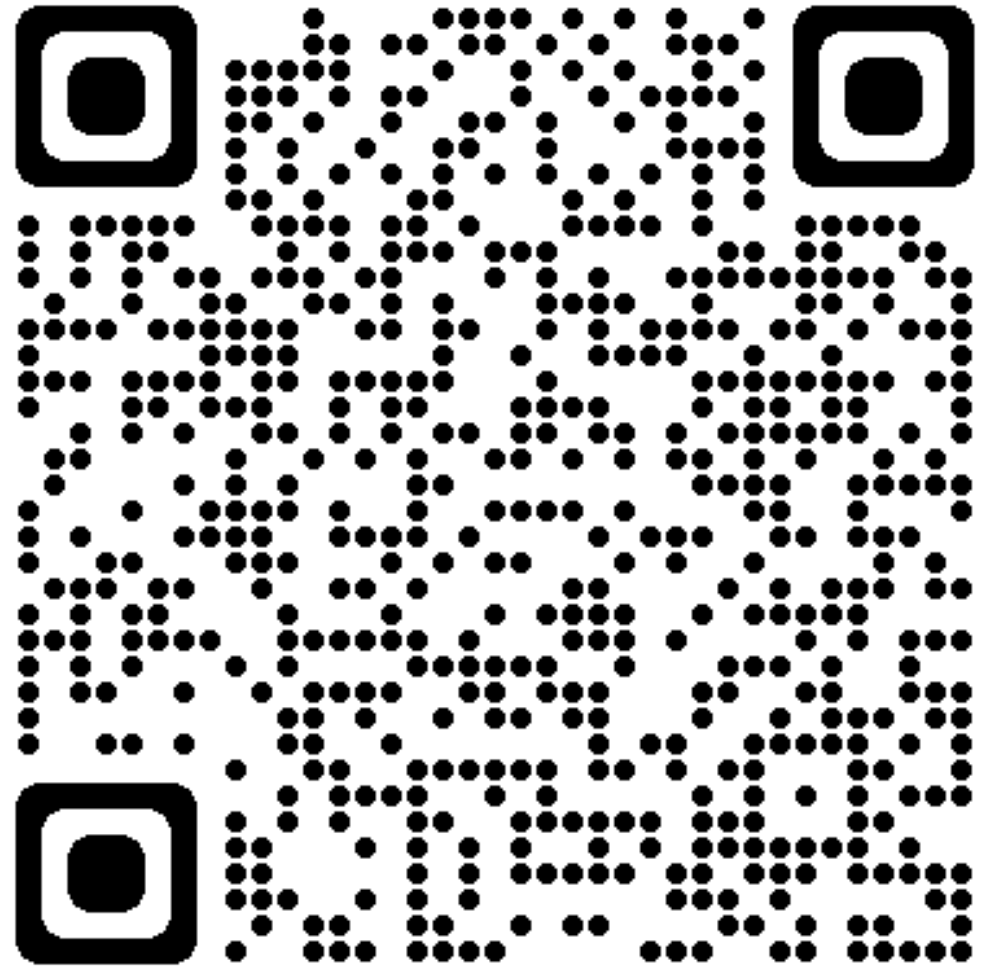
**8:00 a.m. – 5:00 p.m. (EST)**

Tuesday/Thursday

**11:00 a.m. – 7:00 p.m. (EST)**

*We look forward to hearing from you!*

Please fill  
out the  
Evaluation!





# SkillsUSA Framework Integration

Wifi: Wolverine Wifi  
Public Access (no password)

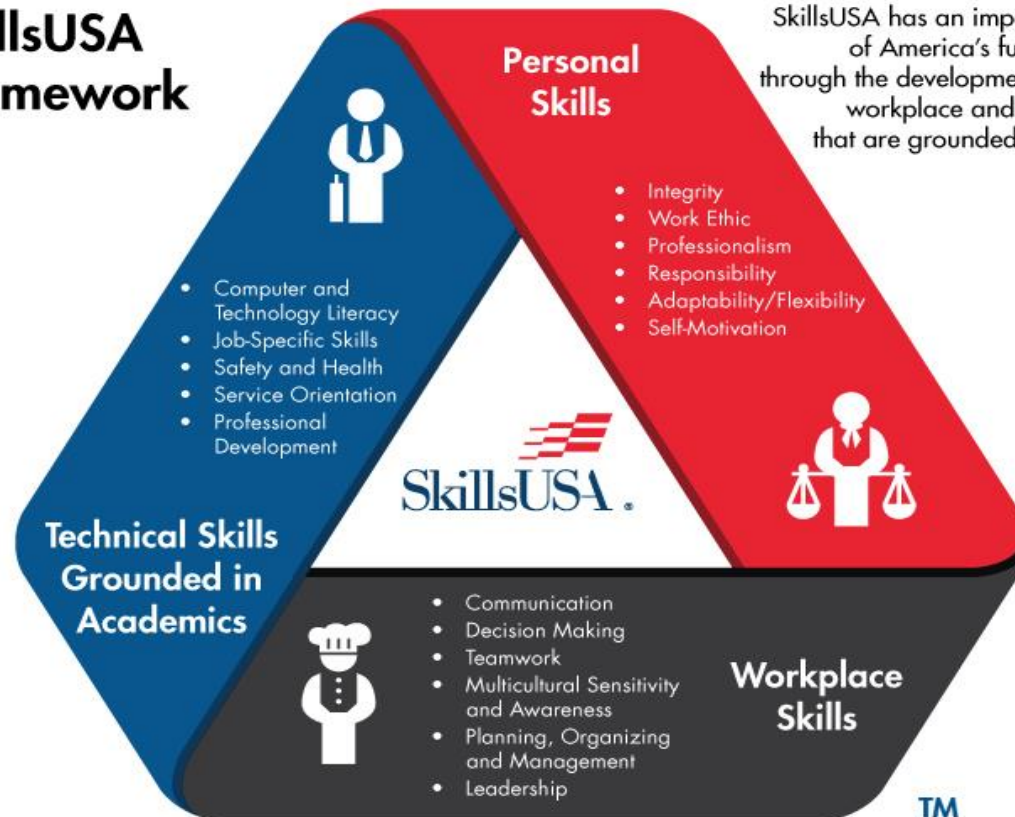




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# Step 1: Target an Essential Element



- I write and speak effectively.
- I use appropriate body language.
- I check for understanding when discussing difficult topics.
- I listen carefully.
- I ask good questions when needed.



Step 2: Integrate the EE into classroom, lab, and chapter activities.



## Classroom Experiences:

How can you integrate an EE into your regular classroom instruction?





# Step 2: Integrate the EE into classroom, lab, and chapter activities.



## Let's Share Ideas!

How can you integrate an EE into your regular classroom instruction?

Use of Framework toolkit

Answer questions with questions

Process of communication prior to seeking advisor (design process)

Video examples of appropriate body language (in interviews)

Repeat a name after an introduction

Eye Contact

How to Talk (volume, tone, pronunciation)

Timing/Tact

Text to English language writing assignment



Step 2: Integrate the EE into classroom, lab, and chapter activities.



Revise this memo to make it more clear and direct:

“Due to the fact that next Wednesday following Tuesday is the day before Christmas, the normal work day will be shortened for the purpose of allowing employees to join their respective families in celebration of the holiday.”



Step 2: Integrate the EE into classroom, lab, and chapter activities.



Write a professional response to this comment that appeared on your restaurant's social media page:

“Really horrible pumpkin pie on Thanksgiving! The whole meal was terrible, and the one thing I thought would be good was the worst part. Thanks for ruining my holiday! I would rather give my money to the homeless person outside the front door than waste it on an awful meal again.”



Step 2: Integrate the EE into classroom, lab, and chapter activities.



Lab Experiences:

How can you integrate an EE into your lab experiences?





# Step 2: Integrate the EE into classroom, lab, and chapter activities.



Let's Share Ideas!

How can you integrate an EE into your lab experiences?

Ideas on a white board that focus on the EE

Students explain the lab task

Conceptual ideas put on paper (technical communication)

Leadership roles in the lab

Ambassador roles: 30 Second Elevator Speech: what is SkillsUSA?



Step 2: Integrate the EE into classroom, lab, and chapter activities.



Class Discussion: What does communication look like when we're in the lab?

Create a rubric of the above list.

Give praise and feedback based on the above list.

Resource: SkillsUSA Framework Integration Strategies (Absorb)



Step 2: Integrate the EE into classroom, lab, and chapter activities.



Chapter Meetings:

How can you integrate an EE into your Chapter Meetings?



Step 2: Integrate the EE into classroom, lab, and chapter activities.



Let's Share Ideas!

How can you integrate an EE into your chapter meetings?





Step 2: Integrate the EE into classroom, lab, and chapter activities.



Framework Lesson Plans

Framework Motion Graphics

Experiential Activities

Other Teambuilders/Icebreakers

Resource: SkillsUSA Framework  
Toolkit components in Absorb



## Step 3: Assess the EE again



- I write and speak effectively.
- I use appropriate body language.
- I check for understanding when discussing difficult topics.
- I listen carefully.
- I ask good questions when needed.



## Step 4: Celebrate and Achieve Recognition



- Framework Story Potluck Day
- Framework Friday: Team Recognition using Framework language
- Chapter Excellence Program application





# Chapter Excellence Program



# What is the Chapter Excellence Program?



[Chapter Excellence Program](#)

[Info on the SkillsUSA website](#)



## SkillsUSA Framework



# The Basics



## What is it:

Recognition of chapter achievement in integration of SkillsUSA Framework in Program of Work activities

## Why do it:

- Application and development of Framework skills
- Leadership Development
- State and National Recognition





## chapter excellence program

### MODELS OF EXCELLENCE

- Chapters are selected via committee to attend NLSC as a Model of Excellence
- Receive Travel Stipend\*
- Students participate in sponsor interviews
- Invited to Models of Excellence Dinner\*

States may send gold applications up to ten percent of the total number of chapters in the state

- Recognized in NLSC Session
- Receive School Banner
- Receive School Plaque\*
- Recognized in Promotional Materials Highlighting Models of Excellence

### CHAPTER OF DISTINCTION

Gold Recognition

- Complete Level 1 & 2 of Application
- Achieve Essential Activities and Distinction Indicators
- Receive Banner

- Receive Advisor Lapel Pin
- Invited to attend NLSC
- Invited to Chapter of Distinction Gold Reception
- Recognize Students and Advisors at NLSC

### CHAPTER OF DISTINCTION

Bronze and Silver  
Recognition

- Complete Level 1 & 2 of Application
- Achieve Essential Activities and Distinction Indicators
- Receive Certificate



### QUALITY CHAPTER

- Complete Level 1 of Application
- Achieve Quality Indicators
- Receive Certificate

\*Based on securing sponsorship



# Level 1 Quality Chapter Award Requirements



- Pay membership dues
- All section advisors pay professional dues to SkillsUSA
- Elect chapter officers
- Conduct well planned, regularly scheduled chapter meetings
- Complete a projected chapter budget
- Complete a program of work
- Conduct at least one activity within each of the three framework components:  
Personal skills, workplace skills and technical skills
- Complete the Level 1 Quality Chapter application

Save Close

Your deadline to submit the CEP application is 03/20/2021



Application Number: 5269

Year:

2020 Status: NEW

Submit Application

Current Level: Level 1

Application represents the work of a:

☒ Chapter ☐ Section

Name of School:

Primary Contact First & Last Name:

Primary Contact Email:

School Phone # (with area code):

Contact Cell Phone #:

Number of unduplicated student enrollment in courses eligible for SkillsUSA Membership:

Total SkillsUSA Membership as indicated by Chapter or Section (auto-filled):

## CERTIFICATIONS

Hide Certifications

We hereby certify that all claims and information reported in this application are true and accurate.

Electronic Signature: The parties below execute this application electronically - equalling to the same degree as a handwritten signature - by providing their individual names and email addresses and checking the 'I certify' boxes below.

Chapter President Name:

Chapter President Email:

Chapter Secretary Name:

Chapter Secretary Email:

Chapter Advisor Name:

Chapter Advisor Email:

Campus Administrator Name:

Campus Administrator Email:

☐ President's Certification

☐ Secretary's Certification

☐ Advisor's Certification

☐ Campus Administrator Certification

## Level 1 - Quality Chapter Award Indicators

ALL SIX (6) of these Level 1 Quality Chapter Indicators must be marked YES to qualify as a Level 1 - Quality Chapter.

Quality Chapter Indicator	Indicator Met?
Chapter submitted membership * Required indicator: Click <a href="#">here</a> for more information	<input type="radio"/> YES <input type="radio"/> NO
All section/program advisors are submitted professional members at SkillsUSA * Required indicator: Click <a href="#">here</a> for more information	<input type="radio"/> YES <input type="radio"/> NO
The chapter elected chapter officers * Required indicator: Click <a href="#">here</a> for more information	<input type="radio"/> YES <input type="radio"/> NO
The chapter conducted well-planned, regularly scheduled chapter meetings * Required indicator: Click <a href="#">here</a> for more information	<input type="radio"/> YES <input type="radio"/> NO
The chapter completed a projected budget (list of planned income and expenses for the year) * Required indicator: Click <a href="#">here</a> for more information	<input type="radio"/> YES <input type="radio"/> NO
The chapter completed a Program of Work calendar (list of planned chapter activities for the year) * Required indicator: Click <a href="#">here</a> for more information	<input type="radio"/> YES <input type="radio"/> NO

## Level 1 - Quality Chapter Award Activities

### Framework Component 1 - Personal Skills

*The purpose of this component is to encourage students to develop essential values, personality traits and personal characteristics for success in life.*

List One Major Activity:

Select the Personal Skills the activity developed in students:

☐ Integrity

☐ Work Ethic

☐ Professionalism

☐ Responsibility

☐ Adaptability / Flexibility

☐ Self-Motivation

### Framework Component 2 - Workplace Skills

*The purpose of this component is to encourage students to develop essential attitudes and abilities for success in the workplace.*

List One Major Activity:

Select the Workplace Skills the activity developed in students:

☐ Communication

☐ Decision Making

☐ Teamwork

☐ Multi-cultural Sensitivity & Awareness

☐ Planning, Organizing & Management

☐ Leadership

### Framework Component 3 - Technical Skills

*The purpose of this component is to encourage students to develop essential knowledge and competencies for success on the job.*

List One Major Activity:

Select the Technical Skills the activity developed in students:

☐ Computer and Technology Literacy

☐ Job Specific Skills

☐ Safety and Health

☐ Service Orientation

☐ Professional Development

Save

# Level 2 Chapter of Distinction Requirements



- Conduct chapter officer training
- Conduct a chapter recruitment activity
- Engage members in committees
- Prepare to participate in State Leadership and Skills Conference
- Complete at least 7 of 14 Chapter Distinction indicators



# Chapter Distinction Indicators



- 75% of eligible students are SkillsUSA members
- Hold executive committee meetings with local chapter officers
- Conduct an activity to engage business and industry partners
- Students attend Fall Leadership Conference
- Chapter members attend one activity above the chapter level excluding Fall Leadership Conference
- Present a report of chapter activities and accomplishments to the school board
- Hold SkillsUSA local technical area Championships
- Hold SkillsUSA local leadership/occupational area Championships
- Celebrate SkillsUSA Week through chapter activities
- Publish one or more articles in local media
- Provide a social media or web presence for your local chapter
- Have a candidate for state office
- Conduct chapter awards program or banquet on the local level, in which all members may attend
- Participate in the Career Essentials: Experiences
- Complete and record three Chapter Activities

Save often - if you leave your computer without saving, your session may time out and log off in 19:49

**Personal Skills Activity** *(cannot be the same activity as used in Level 1)*

Name of Activity:

A. Which framework elements apply to the activity? (select only ONE which will be intentionally focused on)

- |  |   |
|--|---|
| <input type="checkbox"/> Integrity       | <input type="checkbox"/> Responsibility             |
| <input type="checkbox"/> Work Ethic      | <input type="checkbox"/> Adaptability / Flexibility |
| <input type="checkbox"/> Professionalism | <input type="checkbox"/> Self-Motivated             |

B-1. What was the Essential Element goal of the activity (Provide ONE Intentional Essential Element SMART goal) (1,000 characters max)

1000 characters remaining

Spell Check

B-2. What were the other goals of the activity (Provide 3 Activity SMART goals) (1,000 characters max)

1000 characters remaining

Spell Check

C. Plan of Action (who, what, when, where) (1,500 characters max)

1500 characters remaining

Spell Check

D. Results / Evaluation / Framework (What was accomplished> How did this activity help members gain these skills based on the essential elements selected above?) (1,500 characters max)

1500 characters remaining

Spell Check

Upload a photo of your event

(A single JPG, PNG or GIF image file up to 5Mb may be uploaded. You can change the image by simply uploading a new one if needed)

Photo Not Available

[ no files selected ] Browse

Upload One Image



← Upload Your Image  
Using Uploader at Left

Provide a Caption for your image (550 characters max)

550 characters remaining

Spell Check

Save

# Write SMART Goals for Activities



# SMART



SPECIFIC



MEASURABLE



ACHIEVABLE



RELEVANT



TIME-BASED

The Drive-Thru Veterans Appreciation breakfast on November 11, 2020, will serve 100 community members.

All students, 100%, who participate in the Christmas tree sales fundraiser will demonstrate at least three customer service skills as outlined in the activity handbook and assessed by peer review by the end of the sale period, December 23, 2020.





# chapter excellence program

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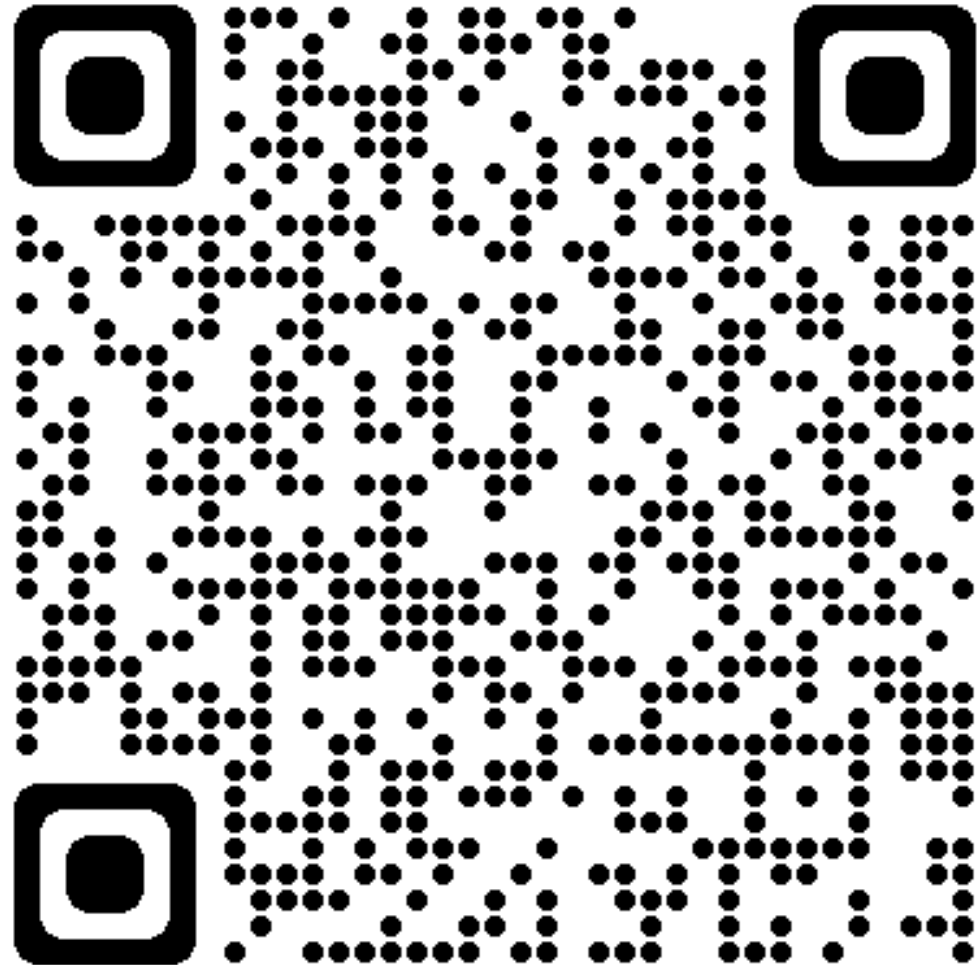
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Thank You!

Please fill out  
our evaluation!















Thank you for  
your Time!

